



"Oakland County is among the most digitally advanced counties in the United States. We've invested 15 years into developing a state-of-the-art Geographic Information System and are now taking that know-how to the next level. Using GeoVision Assessment, governments of all sizes will be able to evaluate how well their current GIS is serving their customers and then prioritize their future GIS investments."

**L. Brooks Patterson, Oakland County Executive**

## A Self-Assessment Tool to Map the Road to Better GIS Technology

Geographic Information Systems (GIS) is a location based technology that allows government agencies to capture, store, manipulate, analyze, manage and present all types of spatial or geographic data in a visual way.

Since the 1990s, government agencies such as Oakland County have made a significant investment in both time and dollars in GIS. Today, we use GIS to engage the public and to assist with decision making.

The GeoVision Assessment was created to provide government agencies with a simple way to evaluate the current state of their GIS technology at a high level. The self-assessment results can be used to discuss new GIS uses with staff, prioritize next steps, and monitor progress.

### How to Obtain a Free Copy of GeoVision

The GeoVision Assessment is available through the G2G Marketplace. The G2G Marketplace is an initiative by Oakland County that provides government agencies with an easy way to research, purchase and implement technology solutions and services.

To obtain a FREE copy of GeoVision, follow these easy steps:

1. Go to **[www.g2gmarket.com](http://www.g2gmarket.com)**
2. Register with the G2G Marketplace
3. Download your free copy

### How to Use GeoVision for Your Government Agency

The GeoVision Assessment is easy to use and produces quick results, therefore allowing government agencies to rapidly understand their GIS needs.

### Benefits of GIS Technology

- Greater Efficiency
- Better Decision Making
- Improved Communication
- Better Record Keeping
- Managing Geographically
- Improved Transparency
- Citizen Engagement
- Improved Allocation of Resources

### Benefits of GeoVision

- Support a Strategic Plan
- Educate Decision Makers
- Spark Ideas and Discussion About GIS Expansion
- Evaluate Current Maturity of GIS Program in Multiple Areas
- Monitor Progress by Quarter

#### Step 1: Take the Assessment

The assessment consists of 5 categories with a rating system for your GIS maturity and importance across various subject areas. The time it takes to complete the assessment depends on the subject areas relevant to the government agency.

#### Step 2: Review Assessment Results

Once the assessment is complete, review the results in the summary tab to visualize the GIS maturity level of the government agency.

#### Step 3: Plan Future GIS Projects

After the results have been reviewed and analyzed, the government agency will be able to create a plan of action to improve their GIS capabilities. Reassessing on a periodic basis will help track progress over time.

**An initiative of Oakland County, Michigan**