access OAKLAND

OAKLAND COUNTY MICHIGAN

Exploring Open Data at Oakland County

Open Data is digitally stored information produced or commissioned by government which anyone can freely access, use, modify, redistribute and share for any purpose. Open data provides an opportunity to enable the public and private sector to leverage data while providing transparency of information.

Oakland County, MI continues to improve government transparency through the use of technology. The **Access Oakland Open Data Portal** is now available for a wide variety of individuals and groups to access this data and utilize it for their needs.

Benefits of Open Data

Making data available to the general public through an open data portal has numerous benefits, including, but not limited to:

- Fostering civic engagement through data sharing between government agencies, citizens, businesses, and other community organizations
- Increasing the trust and improving the relationship between citizens, businesses, and government agencies
- Enabling businesses, organizations and citizens to make use of government data to promote economic development and increase investment
- Reducing cost and saving time in obtaining data

"Oakland County is consistently ranked among the most digitally advanced counties in America because of our innovation in IT. Open Data will enhance the way we serve residents and businesses and improve transparency in government."

**L. Brooks Patterson
Oakland County Executive**

Who Should Use the Access Oakland Open Data Portal?

- General Public
- Government Agencies
- Private Companies
- Realtors
- Surveyors
- Developers
- And Many More

How to Use the Access Oakland Open Data Portal:

1 Visit the Access Oakland Open Data Portal at: accessoakland.oakgov.com

2 Find the Data that Interests You

3 Have Fun with the Data: Visualize, Discover and Tell Stories

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An Initiative of Oakland County, Michigan