

In Summer of 2022, Oakland County Parks and Recreation contracted with ETC Institute to conduct a survey of random households within a 15-minute drive of the Red Oaks Golf Course. The purpose of the survey was to gather responses from a statistically significant sample of people who live within the standard drive time of the park on a proposal to convert Red Oaks Golf Course into a public park.

**Q1. OCPR is considering a plan to convert the existing golf course located at Red Oaks County Park in Madison Heights to a public park with walking trails and improved dog park. Would you support this plan?**

| Q1. Would you support OCPR's plan | Number | Percent |
|-----------------------------------|--------|---------|
| Yes                               | 318    | 72.3 %  |
| No                                | 45     | 10.2 %  |
| Not provided                      | 77     | 17.5 %  |
| Total                             | 440    | 100.0 % |

**WITHOUT NOT PROVIDED**

**Q1. OCPR is considering a plan to convert the existing golf course located at Red Oaks County Park in Madison Heights to a public park with walking trails and improved dog park. Would you support this plan? (without "not provided")**

| Q1. Would you support OCPR's plan | Number | Percent |
|-----------------------------------|--------|---------|
| Yes                               | 318    | 87.6 %  |
| No                                | 45     | 12.4 %  |
| Total                             | 363    | 100.0 % |

**Q2. What is your age?**

| Q2. Your age | Number | Percent |
|--------------|--------|---------|
| 18-34        | 73     | 16.6 %  |
| 35-44        | 77     | 17.5 %  |
| 45-54        | 86     | 19.5 %  |
| 55-64        | 96     | 21.8 %  |
| 65+          | 100    | 22.7 %  |
| Not provided | 8      | 1.8 %   |
| Total        | 440    | 100.0 % |

**WITHOUT NOT PROVIDED**

**Q2. What is your age? (without "not provided")**

| Q2. Your age | Number | Percent |
|--------------|--------|---------|
| 18-34        | 73     | 16.9 %  |
| 35-44        | 77     | 17.8 %  |
| 45-54        | 86     | 19.9 %  |
| 55-64        | 96     | 22.2 %  |
| 65+          | 100    | 23.1 %  |
| Total        | 432    | 100.0 % |

**Q3. Which of the following best describes your race/ethnicity?**

| <u>Q3. Your race/ethnicity</u>            | <u>Number</u> | <u>Percent</u> |
|---|---------------|----------------|
| Asian or Asian Indian                     | 36            | 8.2 %          |
| Black or African American                 | 58            | 13.2 %         |
| American Indian or Alaska Native          | 4             | 0.9 %          |
| White                                     | 324           | 73.6 %         |
| Native Hawaiian or other Pacific Islander | 1             | 0.2 %          |
| Hispanic, Spanish, or Latino/a/x          | 24            | 5.5 %          |
| Other                                     | 8             | 1.8 %          |
| Total                                     | 455           |                |

**Q3-7. Self-describe your race/ethnicity:**

| <u>Q3-7. Self-describe your race/ethnicity</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Mixed  | 2             | 28.6 %         |
| Two races                                      | 1             | 14.3 %         |
| Multi-race                                     | 1             | 14.3 %         |
| Middle Eastern                                 | 1             | 14.3 %         |
| Jewish   | 1             | 14.3 %         |
| Scandinavian                                   | 1             | 14.3 %         |
| Total  | 7             | 100.0 %        |

**Q4. What is your gender?**

| <u>Q4. Your gender</u> | <u>Number</u> | <u>Percent</u> |
|------------------------|---------------|----------------|
| Male                   | 213           | 48.4 %         |
| Female                 | 223           | 50.7 %         |
| Other                  | 1             | 0.2 %          |
| Not provided           | 3             | 0.7 %          |
| Total                  | 440           | 100.0 %        |

**WITHOUT NOT PROVIDED****Q4. What is your gender? (without "not provided")**

| <u>Q4. Your gender</u> | <u>Number</u> | <u>Percent</u> |
|------------------------|---------------|----------------|
| Male                   | 213           | 48.7 %         |
| Female                 | 223           | 51.0 %         |
| Other                  | 1             | 0.2 %          |
| Total                  | 437           | 100.0 %        |

**Q4-3. Self-describe your gender:**

| <u>Q4-3. Self-describe your gender</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Non-Binary                             | 2             | 100.0 %        |
| Total                                  | 2             | 100.0 %        |