

# Oakland Together

Cultural Institution COVID-19 Support Grant



## **New Grant Opportunity**

Oakland County supports and values cultural institutions as appreciated partners & assets for the residents of Oakland County.

Oakland County Executive Dave Coulter and the Board of Commissioners are partnering on this grant opportunity supporting arts, cultural & environmental stewardship organizations.

\$2 million dollars have been appropriated for this grant from the county's Federal CARES Act funding.

#### **Grant Awards**

- Oakland County intends to make awards that will impact a broad constituency. Applications will be scored on an applicant's ability to submit the application in a timely manner, completeness of the application and the number of applications received.
- Award amounts will be based on a percentage of the organization's operational budget. The maximum award is \$50,000 with no match requirement.

#### Grant funding may be used for:

- Salaries, wages & fees
- Rent or lease payments
- Mortgage or loan payments
- Utility payments
- Supplier payments
- Purchase PPE and sanitation supplies

- Physical building adaptations/barriers
- Contract labor to implement public health measures
- Other measures to implement social distancing
- Purchase technology/applications to minimize employee and customer contact
- Replace perishable inventory that was lost due to COVID-19

#### Funds may NOT be used for:

- Costs associated for start-up/ new organization
- New construction
- Fundraising activities
- Projects that take place outside the state
- Purchase awards, cash prizes, scholarships
- Consultants who are members of an applicant's staff or board
- Payments to endowments

- Entertainment or reception functions, i.e. food and beverage
- Existing deficits, licensing fees, fines contingencies, penalties, interest or litigation costs
- Publication, records, films of a commercial nature
- Creation of textbooks/classroom materials
- Scholarly or academic research, tuition, or activities



# Is your organization eligible to apply?

- Nonprofit arts, cultural or stewardship organization
- √ 501(c)(3)
- Physically located in Oakland County & provide majority of services to county residents



### **Eligible Organizations**

- Arts education organizations providing arts education experiences for students outside the K-12 classroom
- Art service organizations (arts councils)
- Collecting or material organizations providing public access to physical collections and exhibitions (museums, historical societies & zoos)
- Environmental/stewardship organizations protecting and providing access to Oakland County's natural assets

- Literary arts organizations offering opportunities in creative literary expression, presentation and participation
- Performing arts organizations
- Public broadcasting organizations that provide significant arts and cultural programming and/or coverage of the activities of and issues facing Michigan arts and cultural organizations
- Visual arts / film / video / digital organizations

#### Organizations NOT eligible to apply

- Organizations whose primary mission does not focus on areas of arts, culture and stewardship
- For-profit organizations and businesses
- Schools: K-12, community college, college/university
- Religious organizations
- Individuals
- State of Michigan agencies/divisions or departments

Other Oakland Together grant opportunities: <a href="https://www.oakgov.com/covid/grants/Pages/default.aspx">https://www.oakgov.com/covid/grants/Pages/default.aspx</a>

## **Scoring Criteria**

This application process is designed to identify:

- Proven organizations that COVID-19 clearly impacted
- Organizations that provide needed jobs
- Organizations that reflect and serve Oakland County's diversity
- Well-operated organizations in all parts of the county
- Treasured organizations with a loyal client base
- Arts, cultural and stewardship organizations that contribute broad community benefits
- Organizations proactively working toward recovery

#### Application – Step 1

The <u>Oakland Together Cultural Institution COVID-19 Support grant application</u> is a two-step process.

#### **Step 1: Application Pre-Screening**

- Confirm your organization is eligible for this grant program
- Validate your organization's TIN/FEIN

You will not be able to proceed with your application without a successful TIN/FEIN verification.

Complete and sign W9 and Vendor Information

## Application – Step 2

#### **Step 2: Application - Four sections:**

- Organization Info: Address, Social, Mission & Audience
- Leadership: Executive Director, Authorizing Official & Individual completing grant
- Organization's Data & COVID-19 Impact
  - Comparing March 1-September 30, 2019 and 2020
  - List how COVID-19 hurt your organization & Proactive steps toward recovery
- Certification & Agreement

Deadline to Apply: October 14, 5:00 p.m.

www.oakgov.com/covid/grants/Pages/cultural-institution-support.aspx

### **Grantee Requirements**

- All funds received under this grant will be spent within the spending period of March 1, 2020, to December 30, 2020. No extensions to the spending period will be granted.
- Funds received through this grant will be spent on programs or services in Oakland County and/or to support Oakland County residents.
- Understand the importance and are willing to assist in the communication and promotion of health orders that advance the health and safety of our community, including patrons as well as employees
- A final report will be completed and submitted by January 12, 2021



# Questions? We are here to help.

Contact:

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