



[oakgov.com/seniors](http://oakgov.com/seniors)

# Senior Advisory Council





# **Welcome**

**Kathy Forzley**  
**Director**

**Oakland County Department of  
Health and Human Services**



# Opening Remarks

**L. Brooks Patterson**  
**Oakland County Executive**



# **Introduction of Senior Advisory Council Members**

**Sally Jo Swayne  
Chairperson  
Senior Advisory Council**



# **2018 Accomplishments of the Senior Advisory Council**

**Cherie Van Vliet  
Secretary**

**Senior Advisory Council**

# What is the Senior Advisory Council (SAC)?

- An advisory council established by Oakland County Executive, L. Brooks Patterson
- A 25 member council comprised of volunteer representatives, with one appointed representative for each of the 21 districts and four members-at-large
- Officer leadership with elections every two years; upcoming January 2019

# Mandate and Purpose

- To inform the County Executive on older adult needs and services
- To identify gaps in the older adult network
- To collaborate with organizations and centers serving Oakland County seniors
- To increase awareness of the issues and concerns of Oakland County's older adults

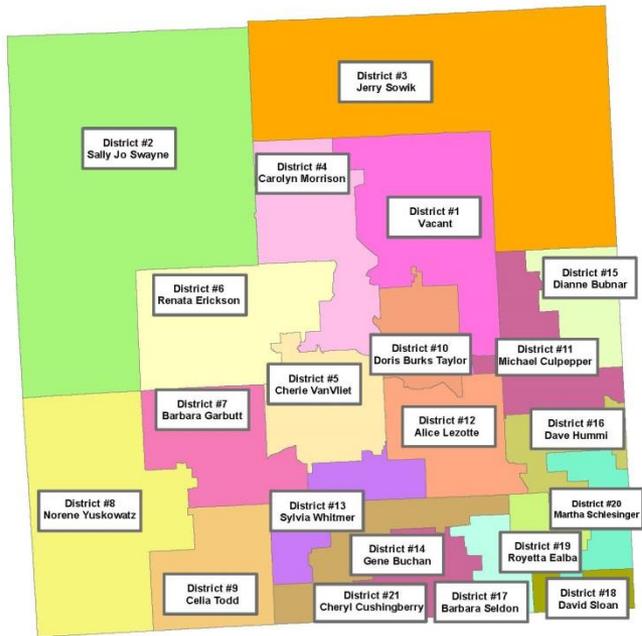
# 2018-2019 Senior Advisory Council



# Oakland County District Mapping

## Oakland County Senior Advisory Council Members

Representing Oakland County Commissioner Districts



District	2017 Commissioner
1	Girgell
2	Hoffman
3	Spisz
4	Middleton
5	Berman
6	Kowall
7	Long
8	Weipert
9	Crawford
10	Bowman

11	Tietz
12	Taub
13	Gershenson
14	Dwyer
15	Kochenderfer
16	Fleming
17	Quarles
18	Zack
19	Woodward
20	McGillivray
21	Jackson



Map Author: Cheryl Fedorak  
 Oakland County Health Division  
 1201 S. Fairbault Street, 48103  
 Pontiac, MI 48101  
 Map Date: 03/2017  
 Map Date: March 20, 2017

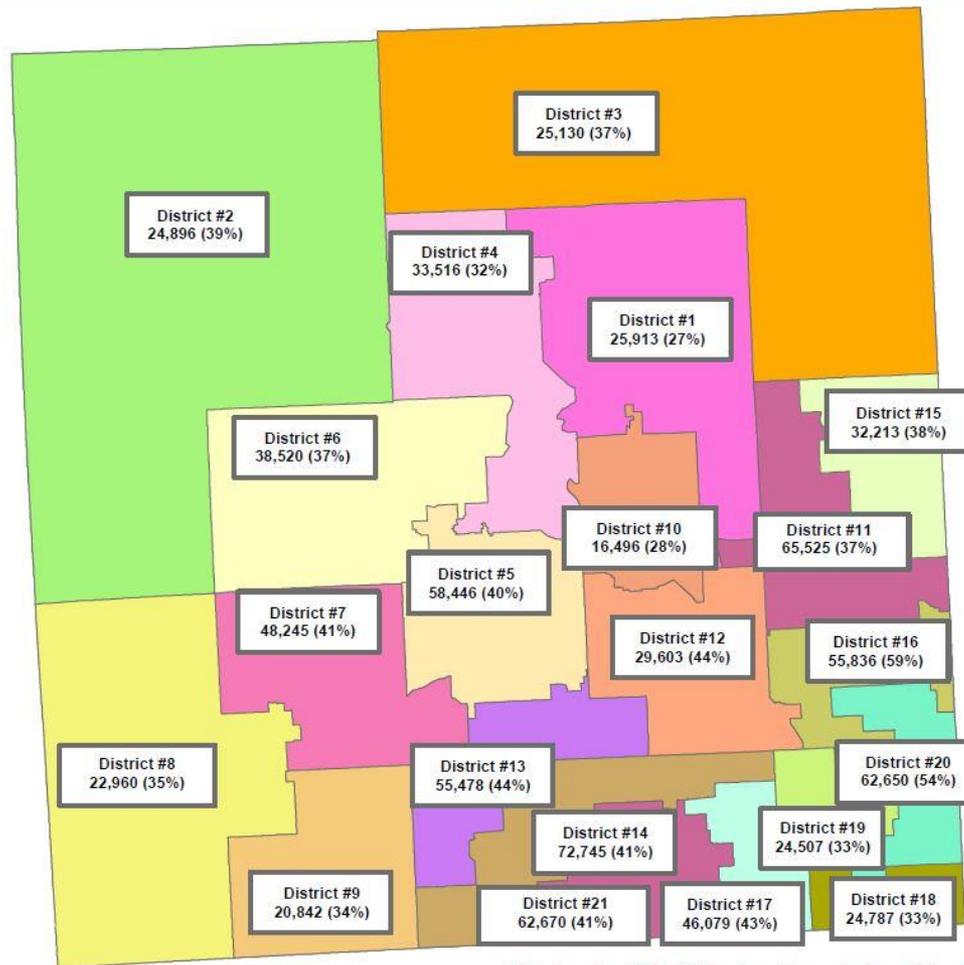
At Large Members
Rock Abboud
Cameron McClure
Karen Roach
Jerry Salesin



## Senior Advisory Council Members

## District Mapping

# Oakland County District Mapping



Older adult  
populations in each  
District

\* Data based on 2012-2016 American Community Survey 5 Year Estimates

# 2018-2019 SAC Goals

- 1) Education and outreach to older adults and their advocates
- 2) Educate seniors by providing training with partner organizations
- 3) Improve public awareness about the Senior Advisory Council

# Goal 1: Education and Outreach to Older Adults and their Advocates

## *Emphasis – Health Care and Prevention of Financial Exploitation*

- Presentations to SAC Membership:
  - Long Term Care Insurance
  - County Health Division Dental Program
  - NACo Prescription, Dental and Health Discount Programs for Residents
  - SEMCOG 2045 Population Forecast
  - AAA1-B Legislative “No Wait State” Budget and Update

# Goal 1: Education and Outreach to Older Adults and their Advocates

- Senior Center Visits and Materials Distribution:
  - Hepatitis A vaccine
  - Legionnaires'
  - *Shingrex* Shingles vaccine
  - Mosquitoes
  - Dehydration
  - Ticks
  - Bedbugs
- Matter of Balance Trainers
  - Carolyn Morrison, District 4
  - Cameron McClure, At-Large

# Goal 2: Educate Seniors by providing Training with Partner Organizations

*Emphasis – Continued participation with AAA1-B and NACo to assist in instructing and providing training opportunities*

- SAC membership promote, volunteer and attend Annual Caregivers Conference and trainings through other County community training opportunities
  - Caregiver’s Expo; October 2017
  - The McLaren Foundation Mobile Clinic
  - “Wellness Programs for Older Adults and Caregivers”  
Schedule by AAA1-B
  - ECHO Food Survey

# Goal 2: Educate Seniors by providing Training with Partner Organizations

- NACo material distribution of Prescription, Dental and Health Discount programs for residents
  - Program finalized July 2018
  - Promotion and enrollment materials anticipated September 2018
  - Council membership ready!
- Matter of Balance Trainers
  - Carolyn Morrison – District 4
  - Cameron McClure – First Vice President; At-Large

# Goal 3: Improve Public Awareness of the Senior Advisory Council

*Emphasis – Develop teams to address presentation gaps to Senior Centers throughout Oakland County*

- Monthly meetings at Senior Centers coordinated to communicate information:
  - American House – Rochester Hills, MI
  - Home Instead Senior Care – Farmington Hills, MI
  - All Seasons – Rochester Hills, MI
  - Pleasant Ridge Parks & Rec Community Center – Pleasant Ridge, MI

# Goal 3: Improve Public Awareness of the Senior Advisory Council

- Silver Key Coalition
  - Council resolution in support of making Michigan a “No Wait State” for senior in-home services
- Continued development and improvement of the County “Older Adults” website:
  - An interactive map of “official” identified senior centers throughout Oakland County.
  - One click opens a senior center location information box that includes a “click on” link direct to their web page

# Goal 3: Improve Public Awareness of the Senior Advisory Council

- Council Members and Commissioners:
  - Commissioners attendance at SAC meetings:
    - Tom Berman – District 5
    - Marcia Gershenson – District 13
    - Adam Kochenderfer – District 15
    - Gary McGillivray – District 20
  - One-on-One updates between Council members and Commissioners
- SAC Monthly Activity Report
  - Hot topics
  - Major activity
  - Other items

# Goal 3: Improve Public Awareness of the Senior Advisory Council

<b>SAC MONTHLY ACTIVITY</b>			
<u>DISTRICT #</u>	<u>COUNCIL REPRESENTATIVE</u>		<u>MONTH/YEAR</u>
5	Cherie Van Vliet		August-18
<b>ROUND TABLE INFORMATION</b>			
<b>HOT TOPICS</b>			
(New information or updates on issues directly affecting a broad base of seniors; local or larger)			
7/20/18 - DOJ - Houston, Texas: 24 defendants were sentenced in multimillion dollar India-based call center scam targeting U.S. victims. Terms of imprisonment up to 20 years; restitution of \$8,970,396 payable to identified victims; additional forfeiture of assets seized in the case and money judgements totalling over \$72,942,300			
"...bring to justice scammers who defraud taxpayers by impersonating employees of the IRS,..."			
"...This case represents one of the most significant victories to date in our contnuing efforts to combat elder fraud..."			
<b>MAJOR ACTIVITY</b>			
(e.g. Seminars, Center Visits, Communication w/Commissioner, etc.)			
6/8/18 - Update Commissioner Berman			
6/28/18 - Opportunity to promote SAC on WB911 cable as part of interview			
7/25/18 - SAC Officer's Meeting			
July & August - Job Descriptions Sub-Committee			
<b>OTHER ITEMS</b> (e.g. Info. Distribution, phone calls, one-on-one discussions, etc.)			
Materials distributions @ Waterford Sr. Center			
<b>TIME SPENT</b> (approx. hours/minutes by date, or in total for month)			
<u>DATE</u>	<u>HOURS/MINUTES</u>	<u>DATE</u>	<u>HOURS/MINUTES</u>
		TOTAL	10 hours
<b>SUBMIT COMPLETED ACTIVITY SHEETS MONTHLY TO PAT ZAWADZKI, SAC COORDINATOR AND TO YOUR DISTRICT COMMISSIONER</b>			

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# Goal 3: Improve Public Awareness of the Senior Advisory Council

- Members in Action:
  - Older Michiganian's Day - Lansing, MI
  - District 5 – Civic Center TV; West Bloomfield 911
  - District 13 – Advocate with local government for a Senior Center and catalyst for local council formation to evaluate
  - District 18 – Presentation to Huntington Woods Senior Advisory Committee; Advocate at Tri-County Senior Fair



# Council Organization and Communication

- Sub-Committees
  - SAC Bylaws
    - Revised, approved and adopted March 19, 2018 to further clarify and define Membership, Function, Activities and Responsibilities
  - Role Descriptions/Responsibilities
    - Co-Chairs: Martha Schlesinger & Cherie Van Vliet
  - SAC Website
    - Chair: Cam McClure
- Officers Meetings

# SAC Members in Action

- SAC Members have already volunteered **4,339** community service hours throughout Oakland County in 2017-2018 – an increase of 120 hours since last year.
- The estimated value of a volunteer hour indexed by Independent Sector for 2018 is \$24.69
- **The monetary value of this council from September 2017 through July/August 2018 is \$107,130.**

# Senior Advisory Council Empowerment

**L. Brooks Patterson**  
Oakland County Executive

**Kathy Forzley**  
Director, Oakland County Department of  
Health and Human Services

**Patricia Zawadzki**  
Senior Advisory Council Coordinator



# Welcome

**Kurt R. Metzger**

**Principal, Kurt R. Metzger & Associates**

**Mayor, Pleasant Ridge MI**

**Founder and Director Emeritus, Data  
Driven Detroit (D3)**

# The Growing Importance of Older Adults To Oakland County

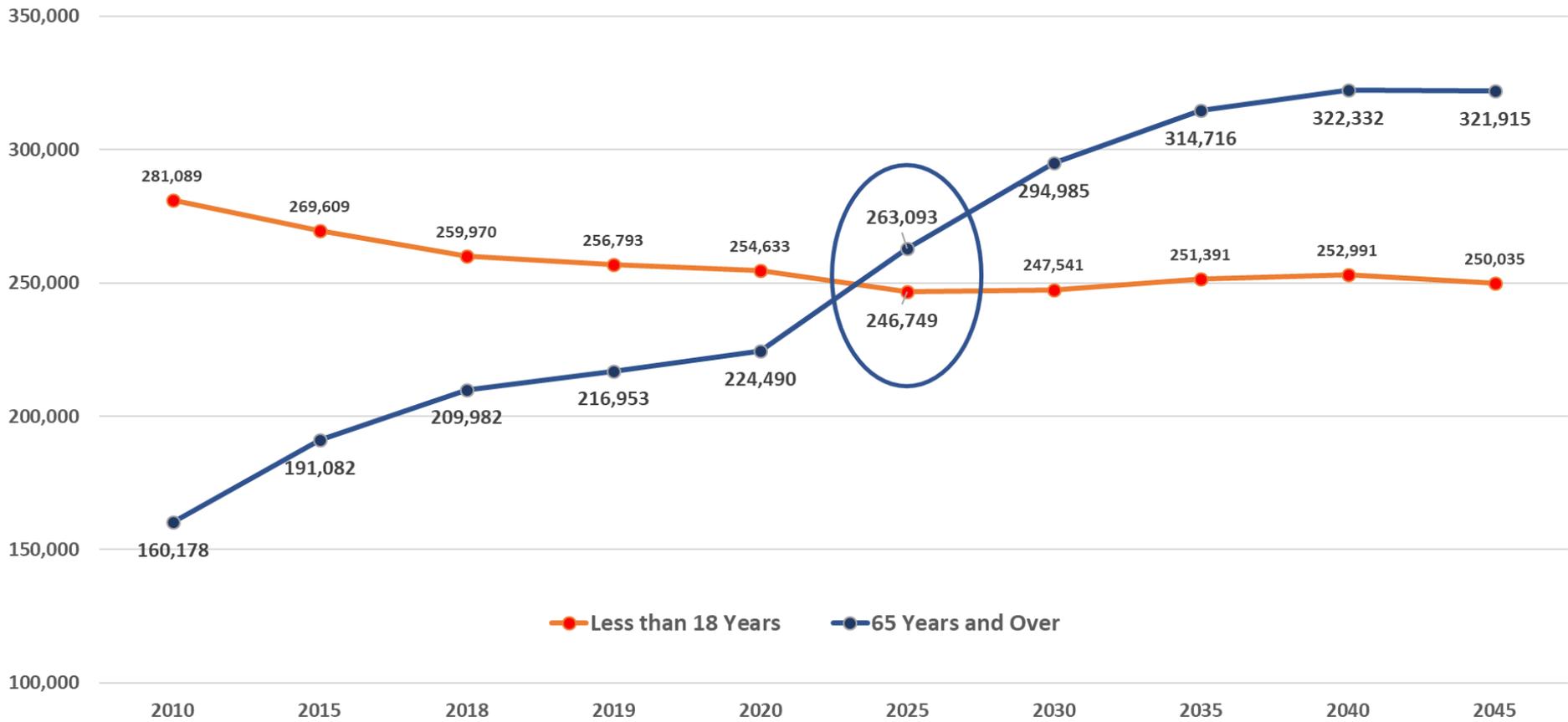
*Presentation to*

**Older Persons' Commission –  
Senior Advisory Council**

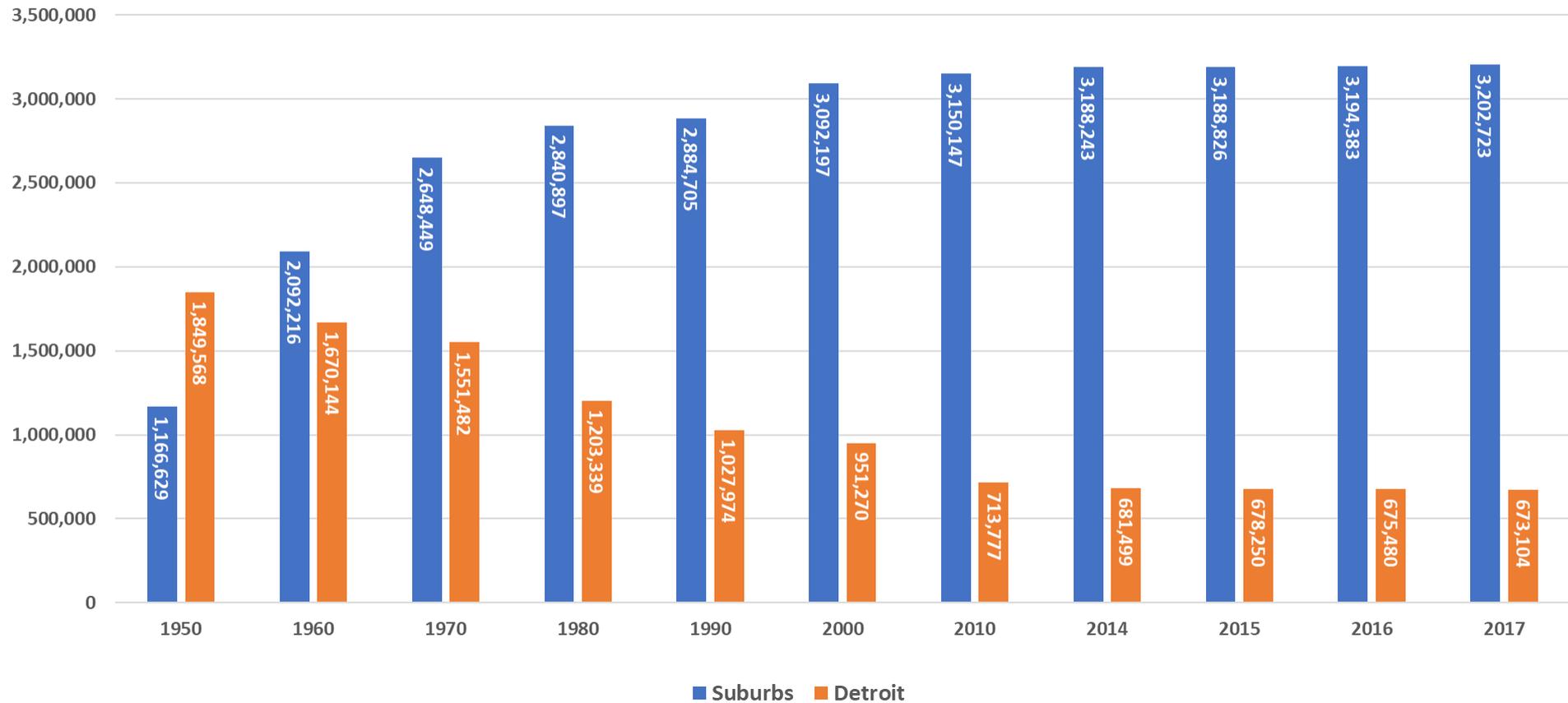
**Kurt Metzger**

**August 29, 2018**

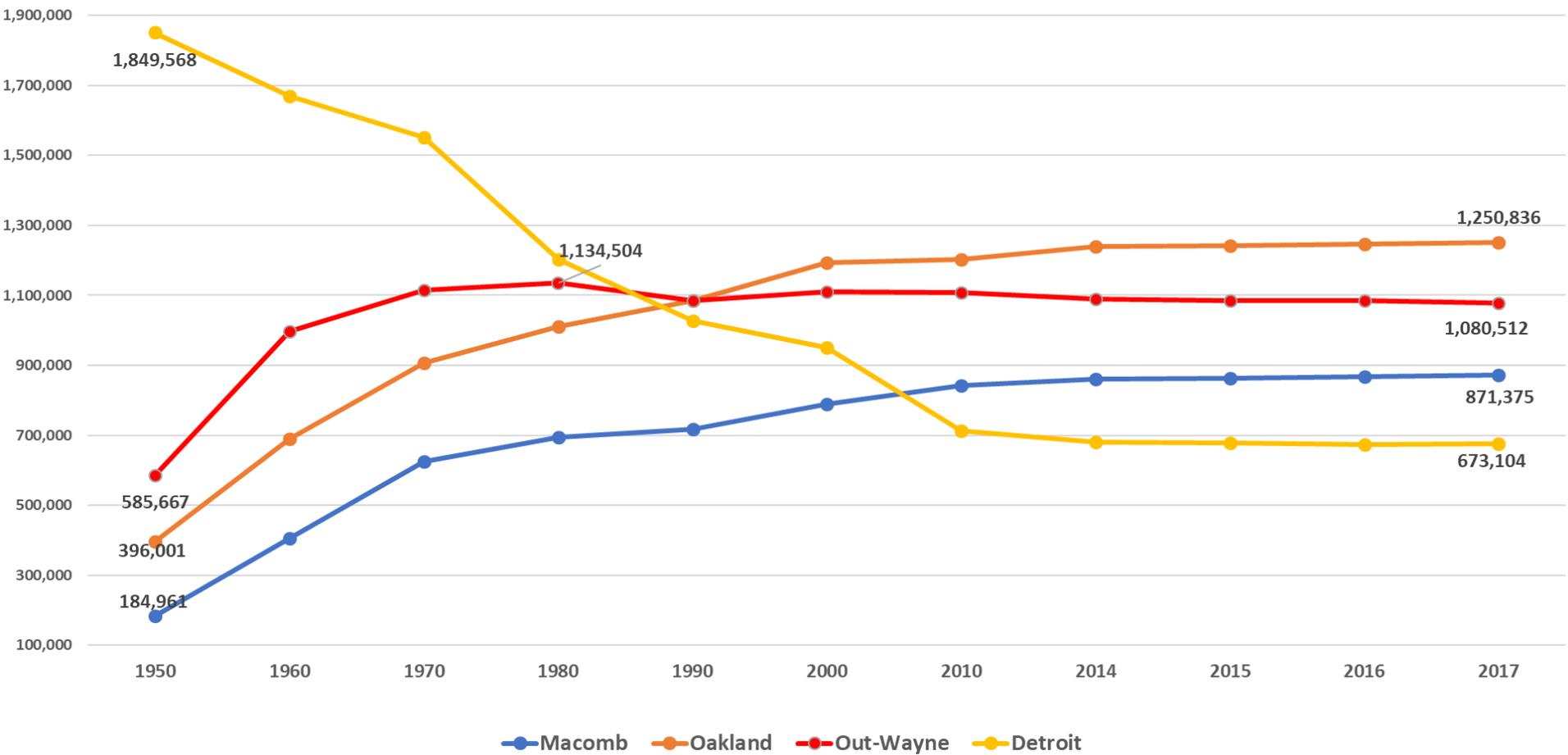
## Seniors Are Projected to Outnumber Children in the U.S. For the First Time in 2035 - Oakland County Is Forecast to Reach This Milestone 10 Years Earlier



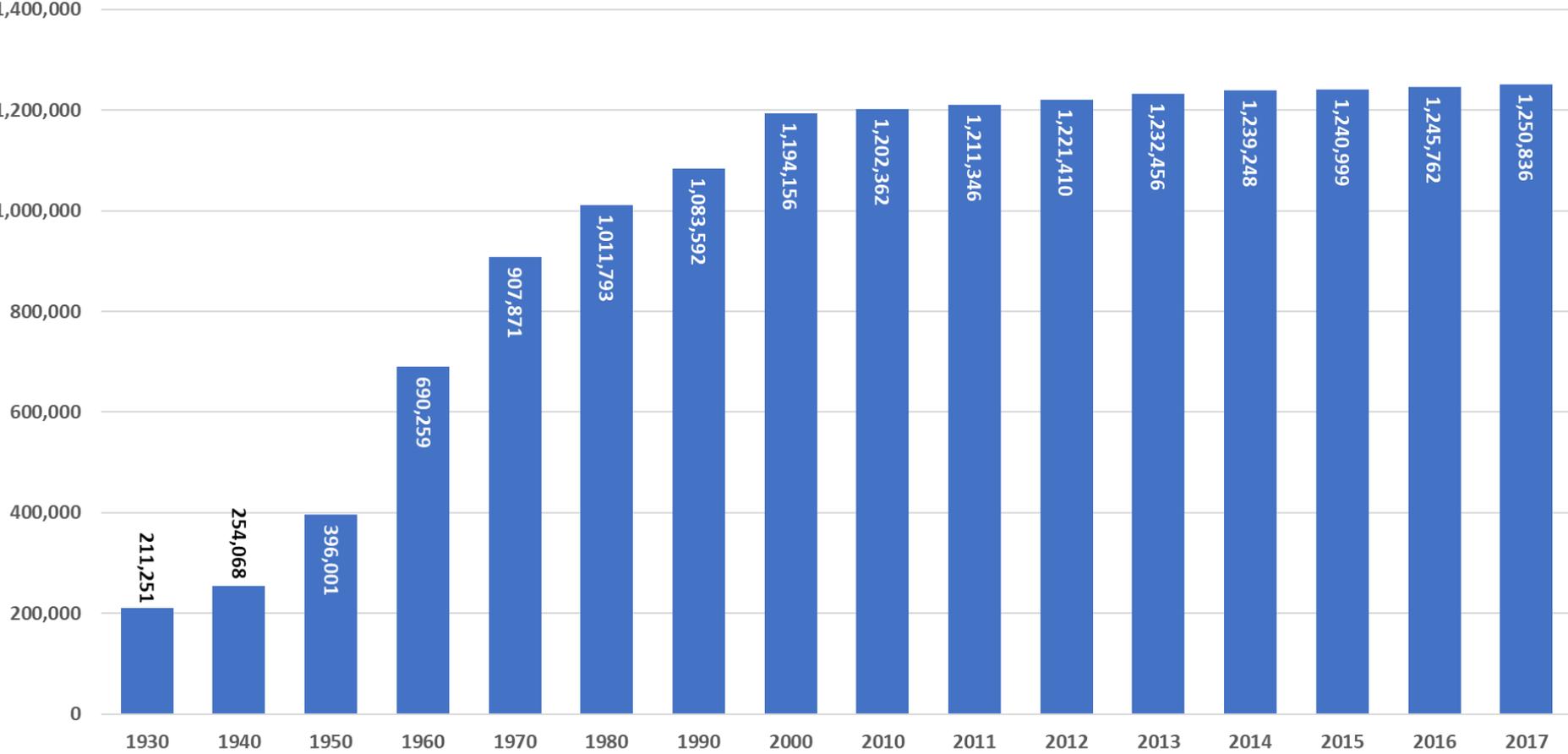
**Central City Decline and Suburban Growth,  
Created By Post WWII Federal Policy, Has Resulted in Continuous Sprawl  
(Tri-County Population is 324,000 Below 1970)**



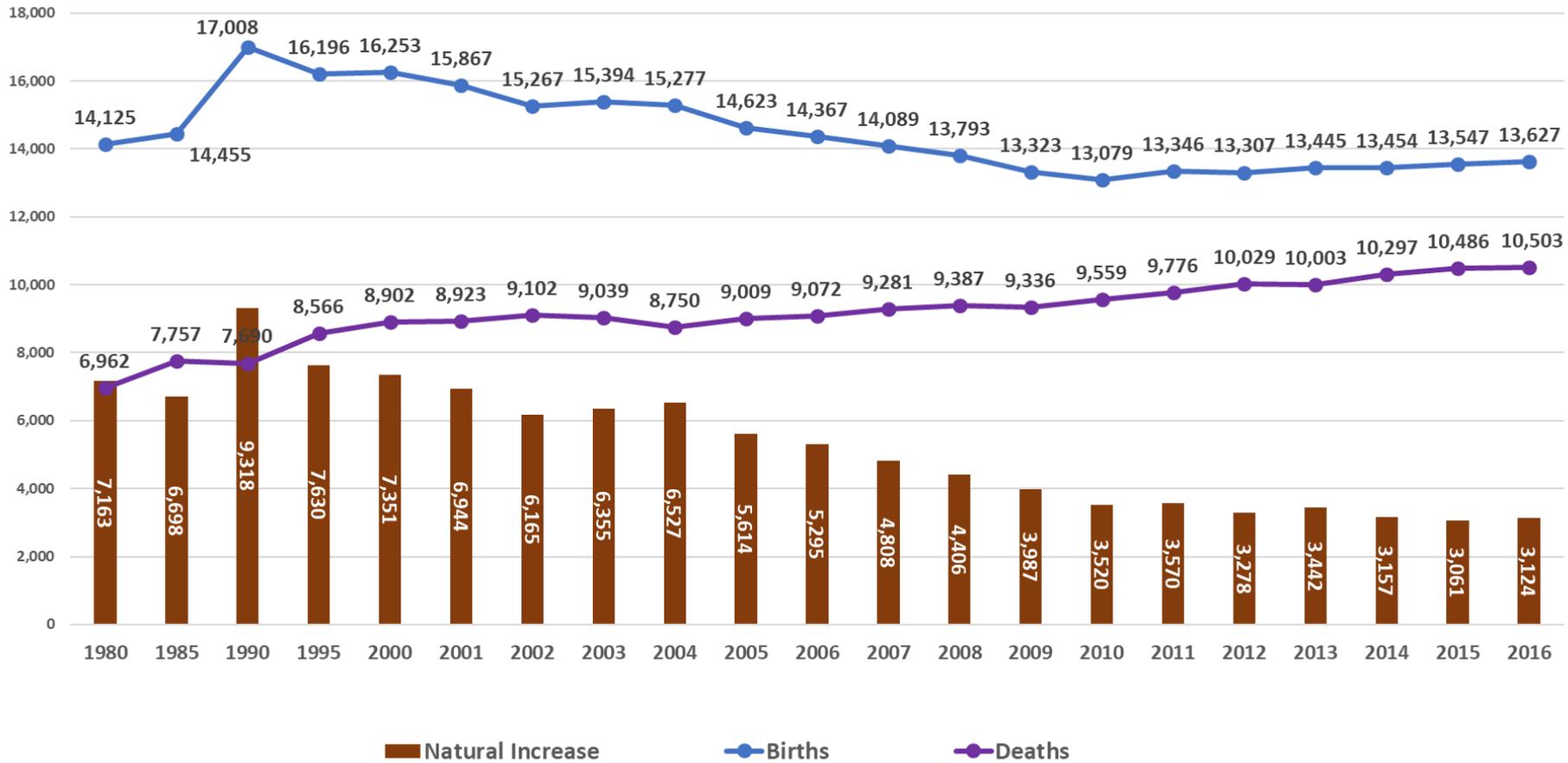
Since 1970, the Populations of Macomb and Oakland Have Grown By 39.4 and 37.8 Percent, While the Populations of Out-Wayne and Detroit Have Fallen By 3.1 and 56.6 Percent



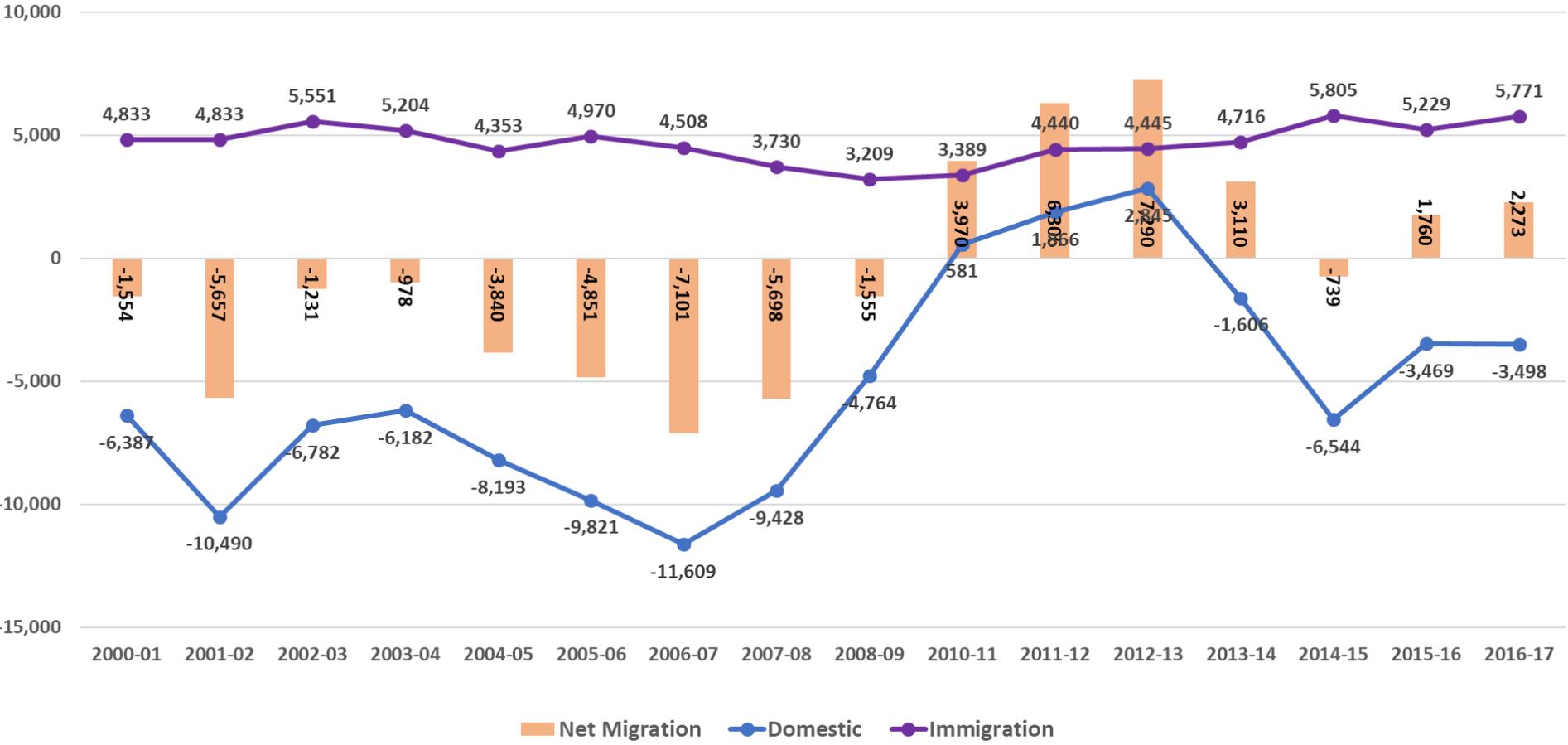
# Oakland County's Early Growth Corresponded to Detroit Out-Migration - After "No Growth" Decade of The 2000s, Growth Has Picked Up Since 2010



## While Recent Increases in Births Have Offset Increases in Deaths in Oakland County, Natural Increase is One-Third of What It Was in 1990



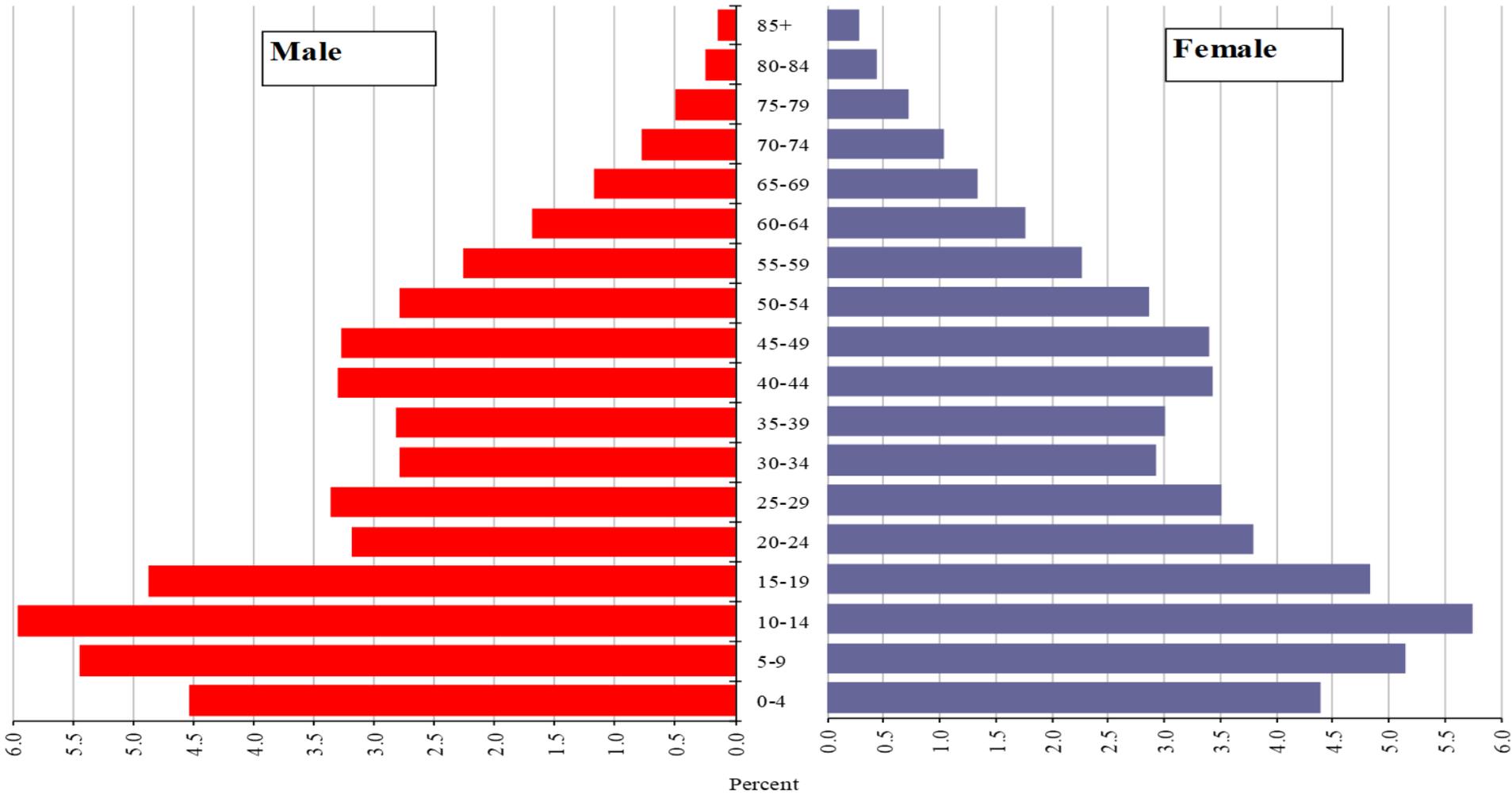
## While Oakland County Receives Migrants From Wayne, It Tends to Send More Residents to Surrounding Counties, Including Macomb



# TOTAL POPULATION, 1970

## OAKLAND COUNTY

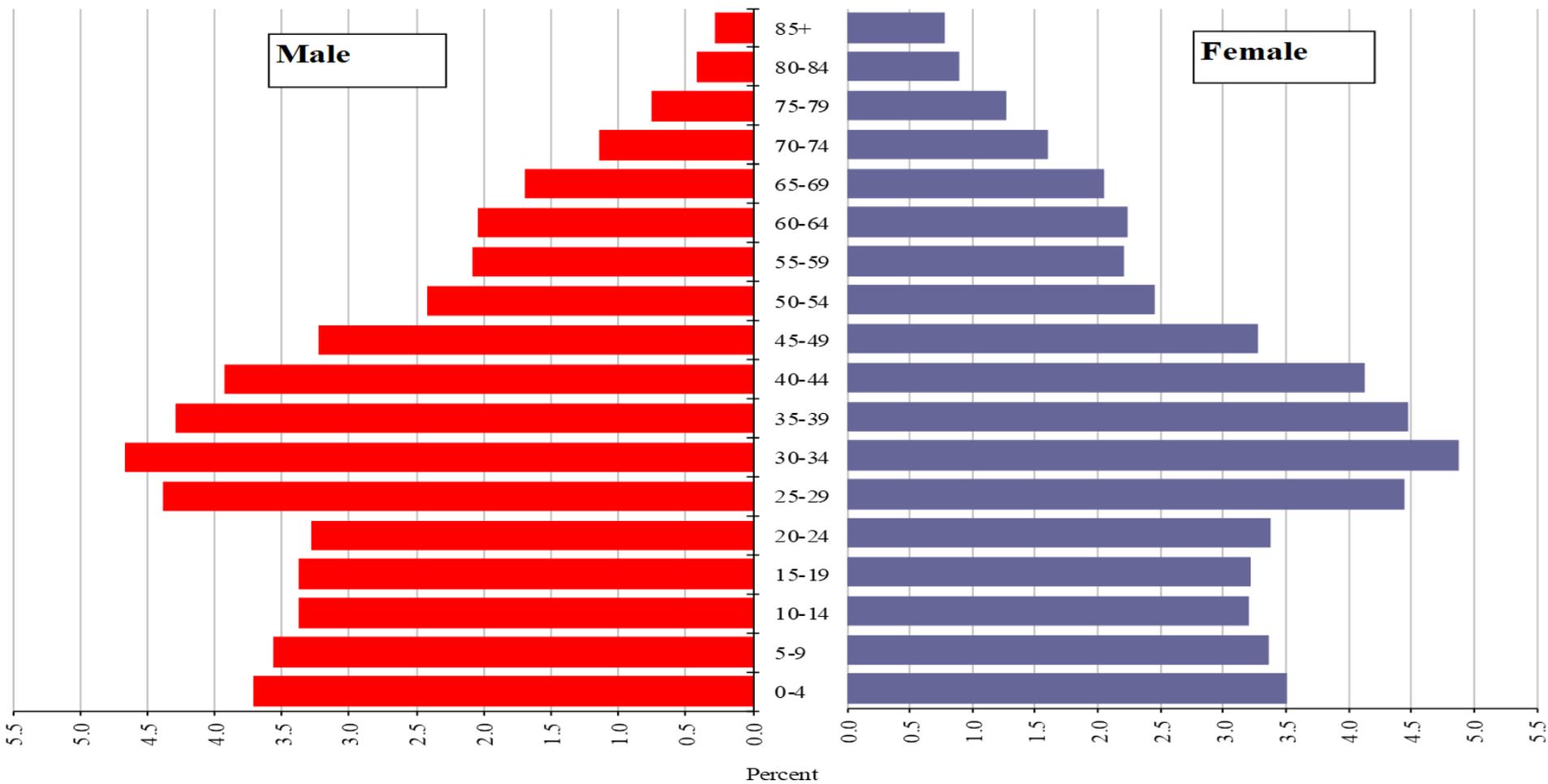
Percent of Total Population



# TOTAL POPULATION, 1990

## OAKLAND COUNTY

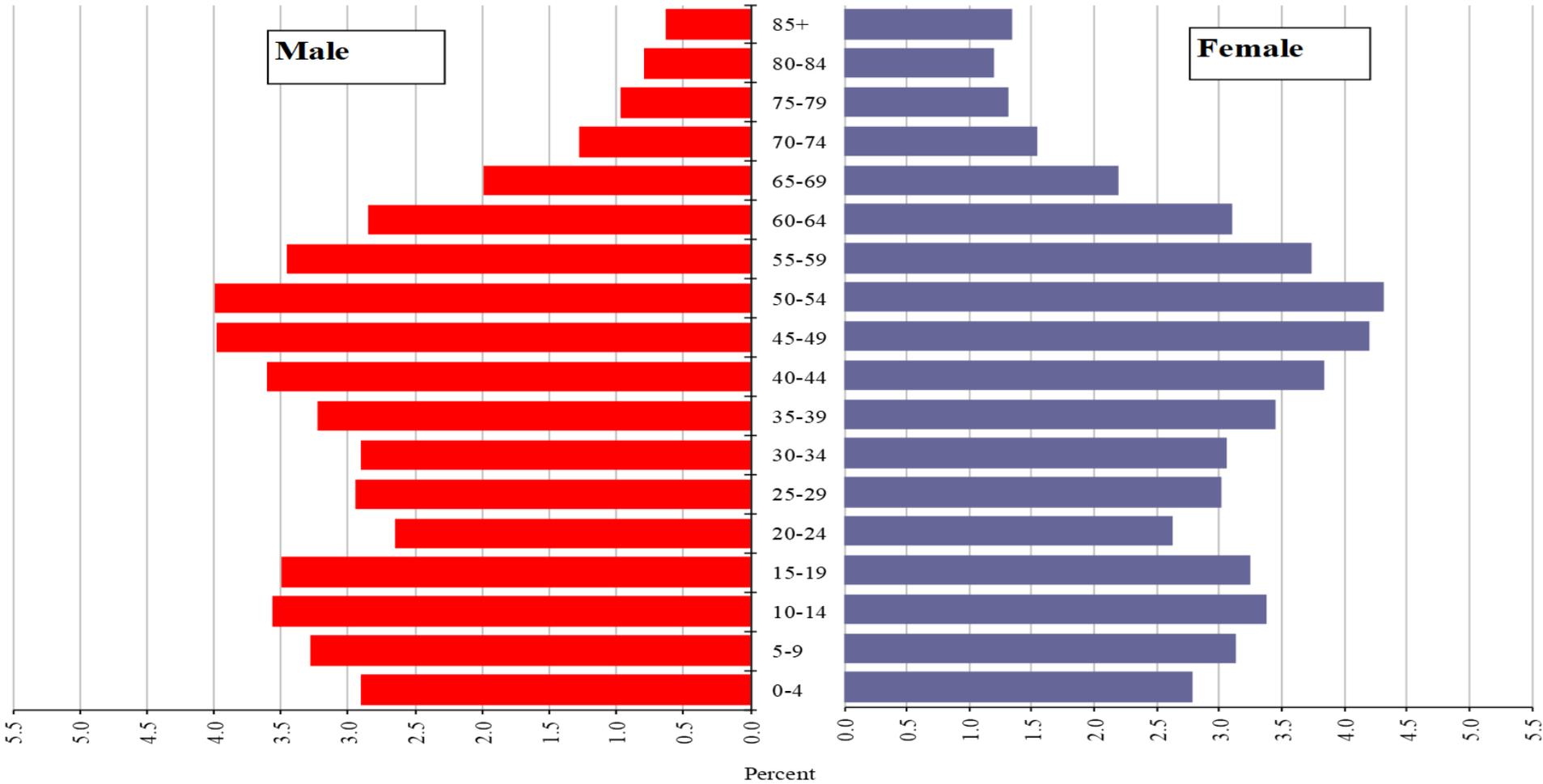
Percent of Total Population



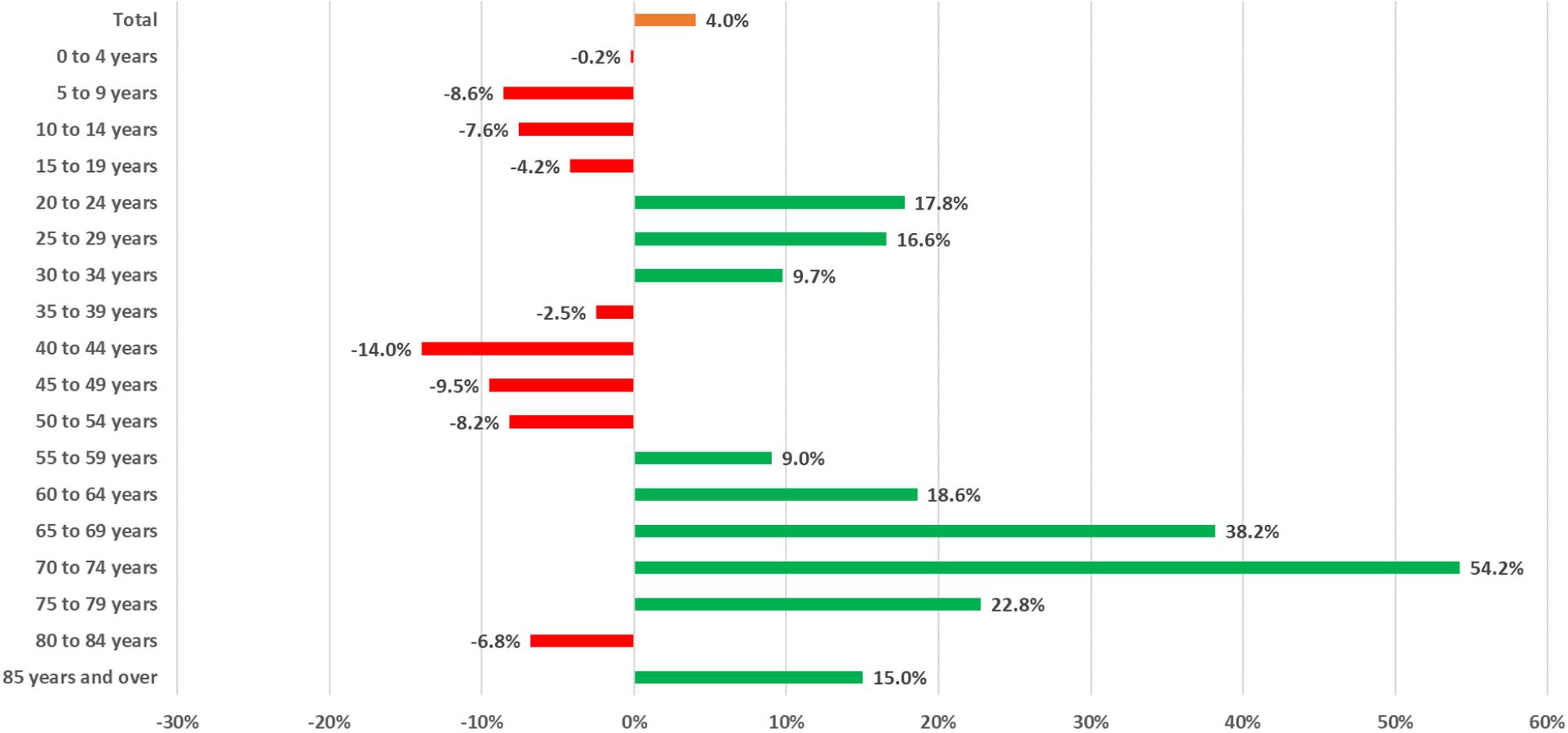
# TOTAL POPULATION, 2010

## OAKLAND COUNTY

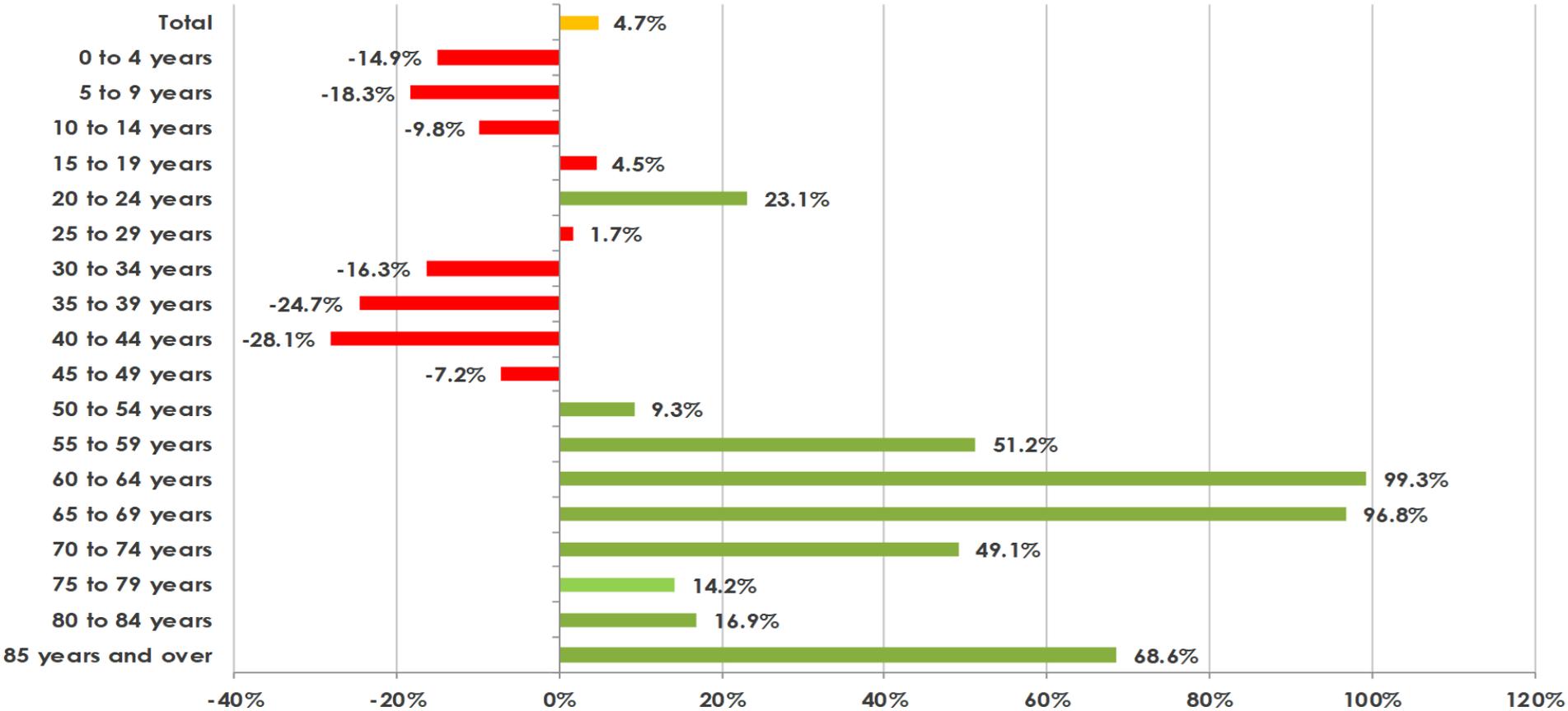
Percent of Total Population



# Oakland County Has Seen Growth in Millennials From 2010-2017 Due to Immigration and the Attractiveness of Walkable Downtowns



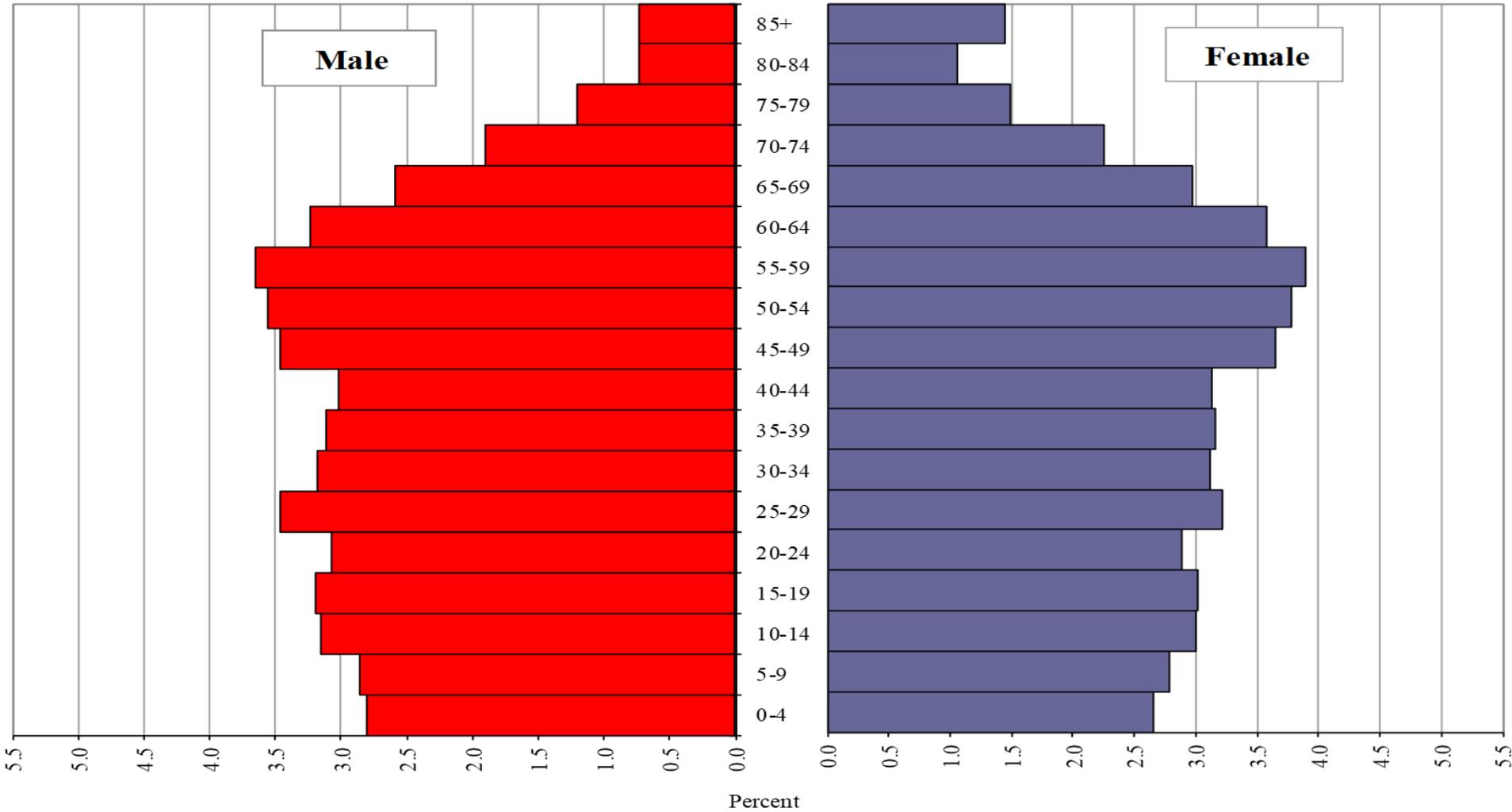
# With the Exception of Millennial Movement Into the 20s, Oakland County's Growth Since 2000 Has Been In the Age Groups of 50 Years and Over



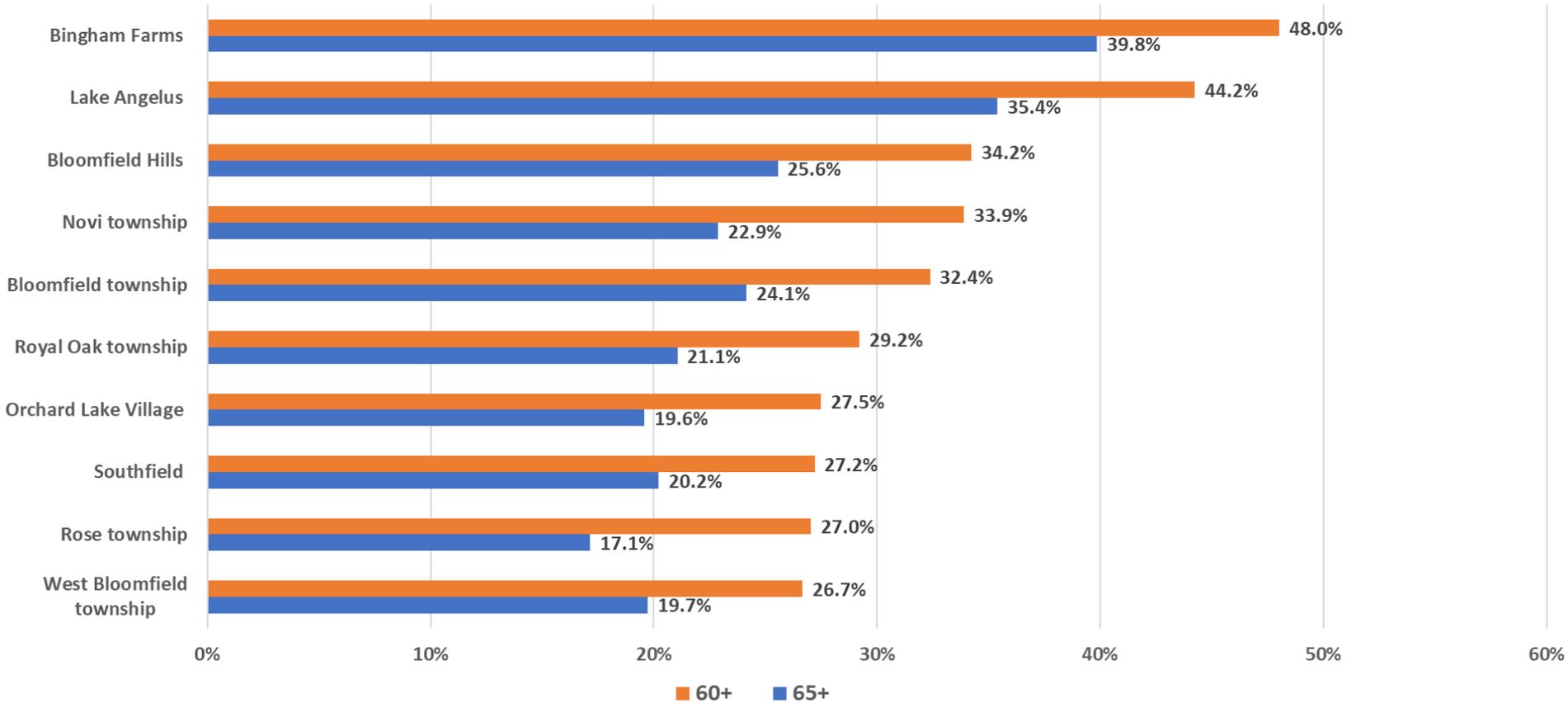
# TOTAL POPULATION, 2017

## OAKLAND COUNTY

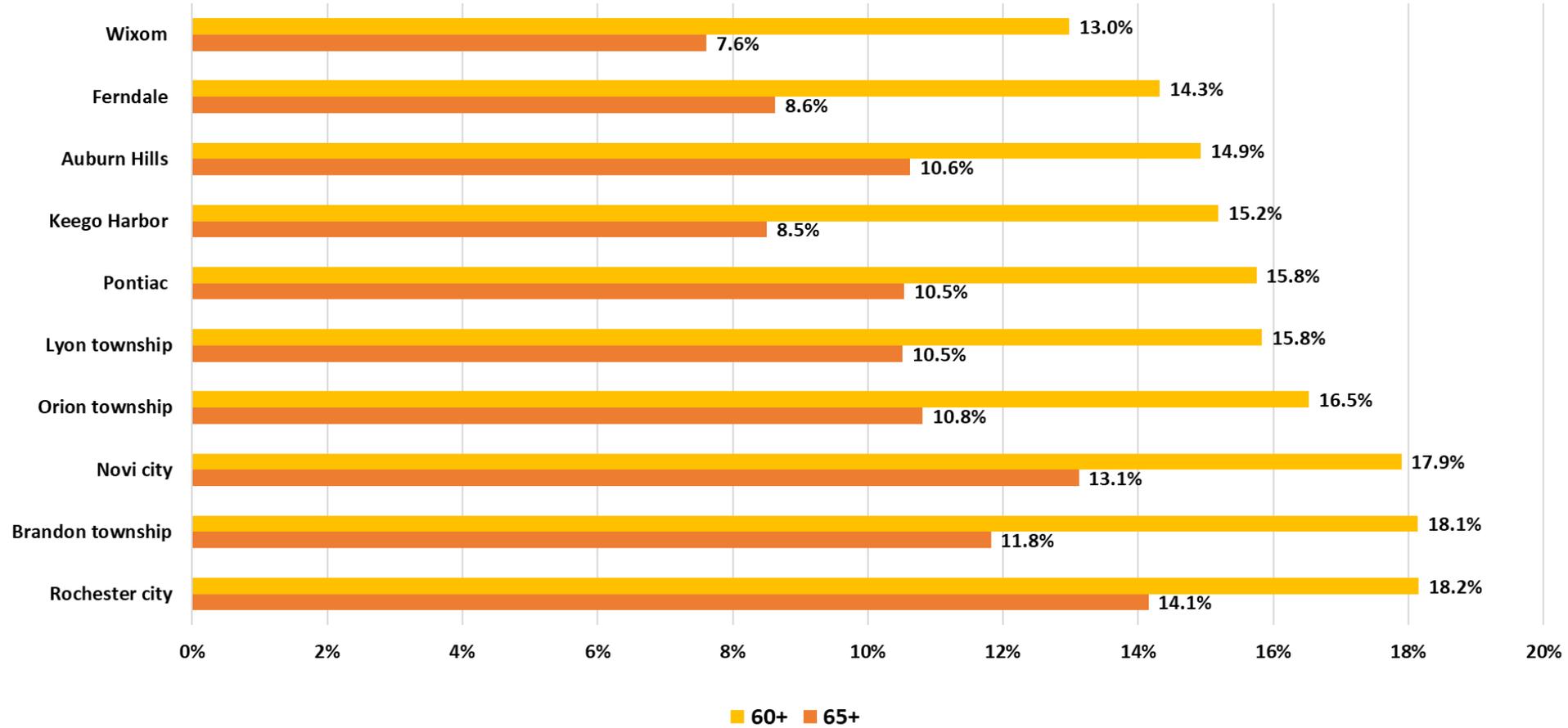
Percent of Total Population



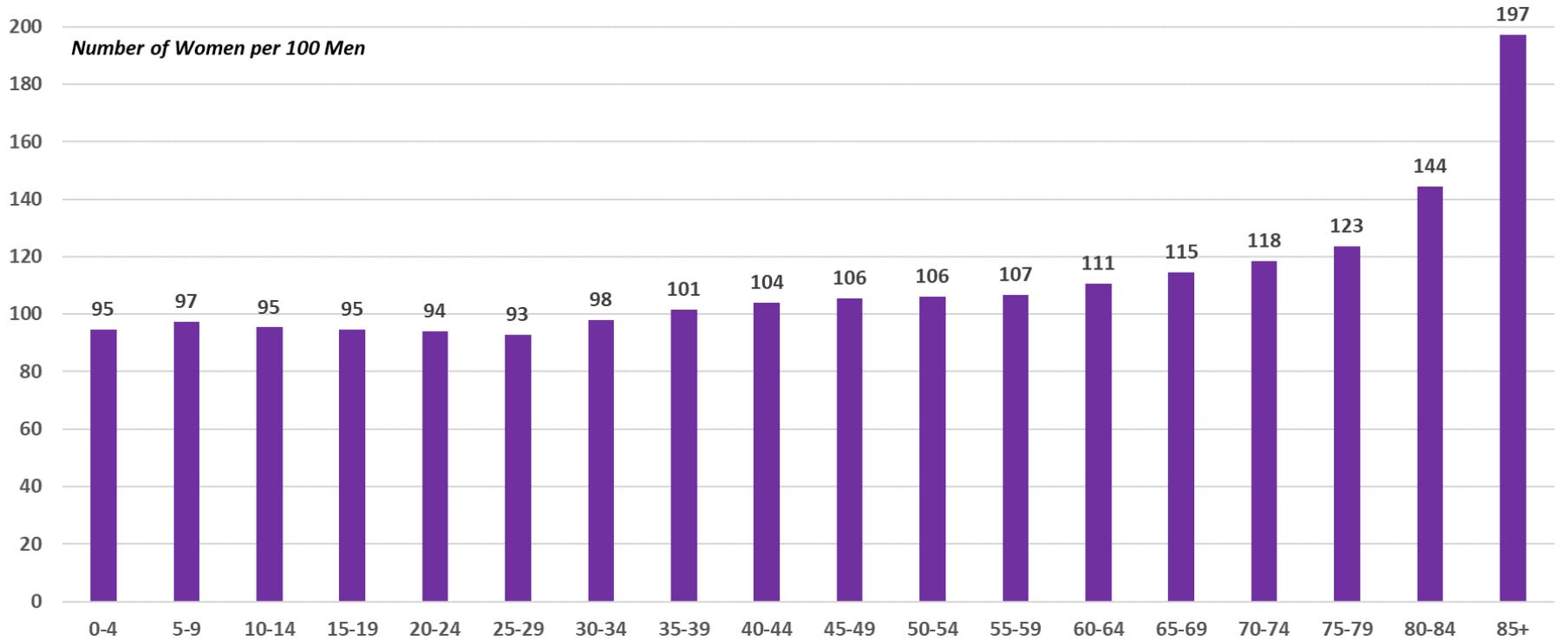
## Top Ten Oakland County Communities For Percent of the Population 60 Years of Age and Over



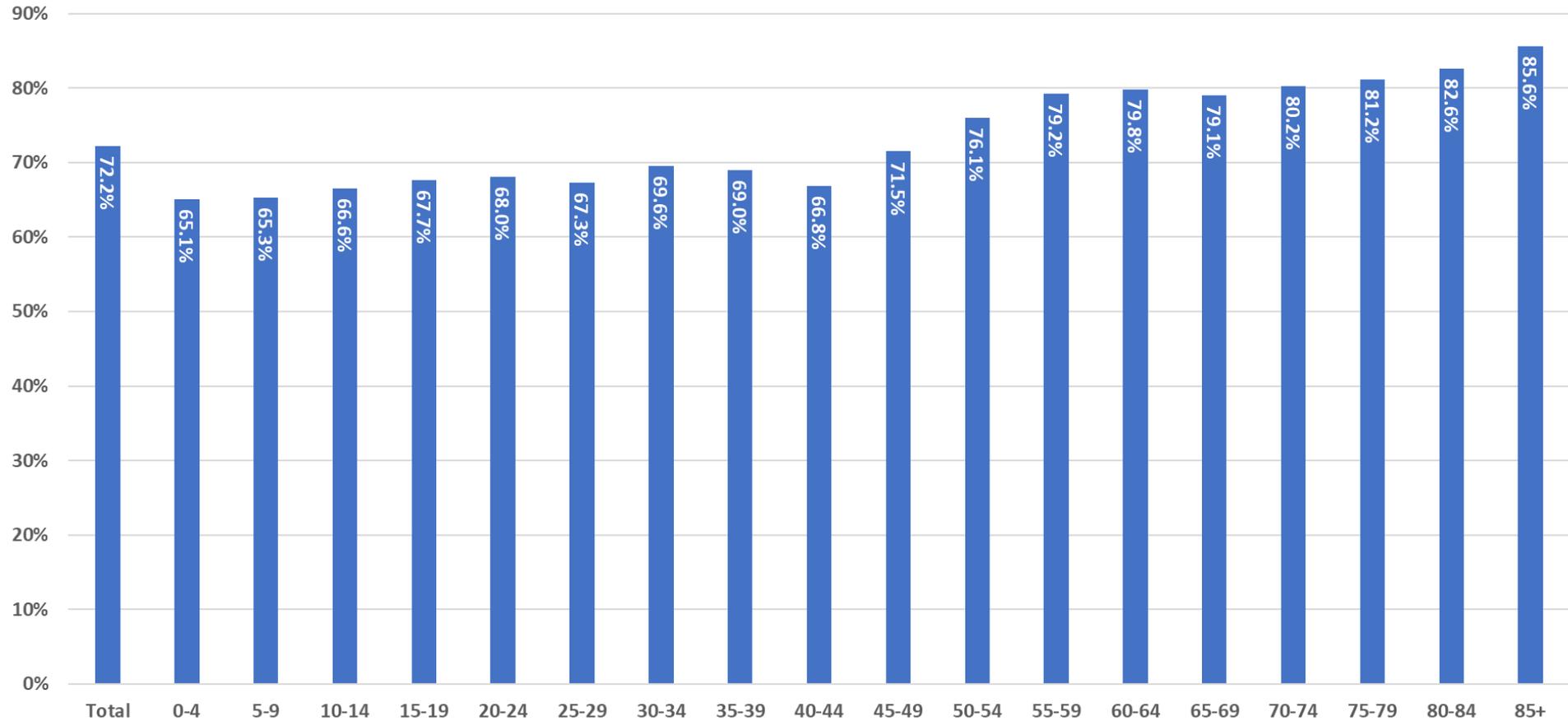
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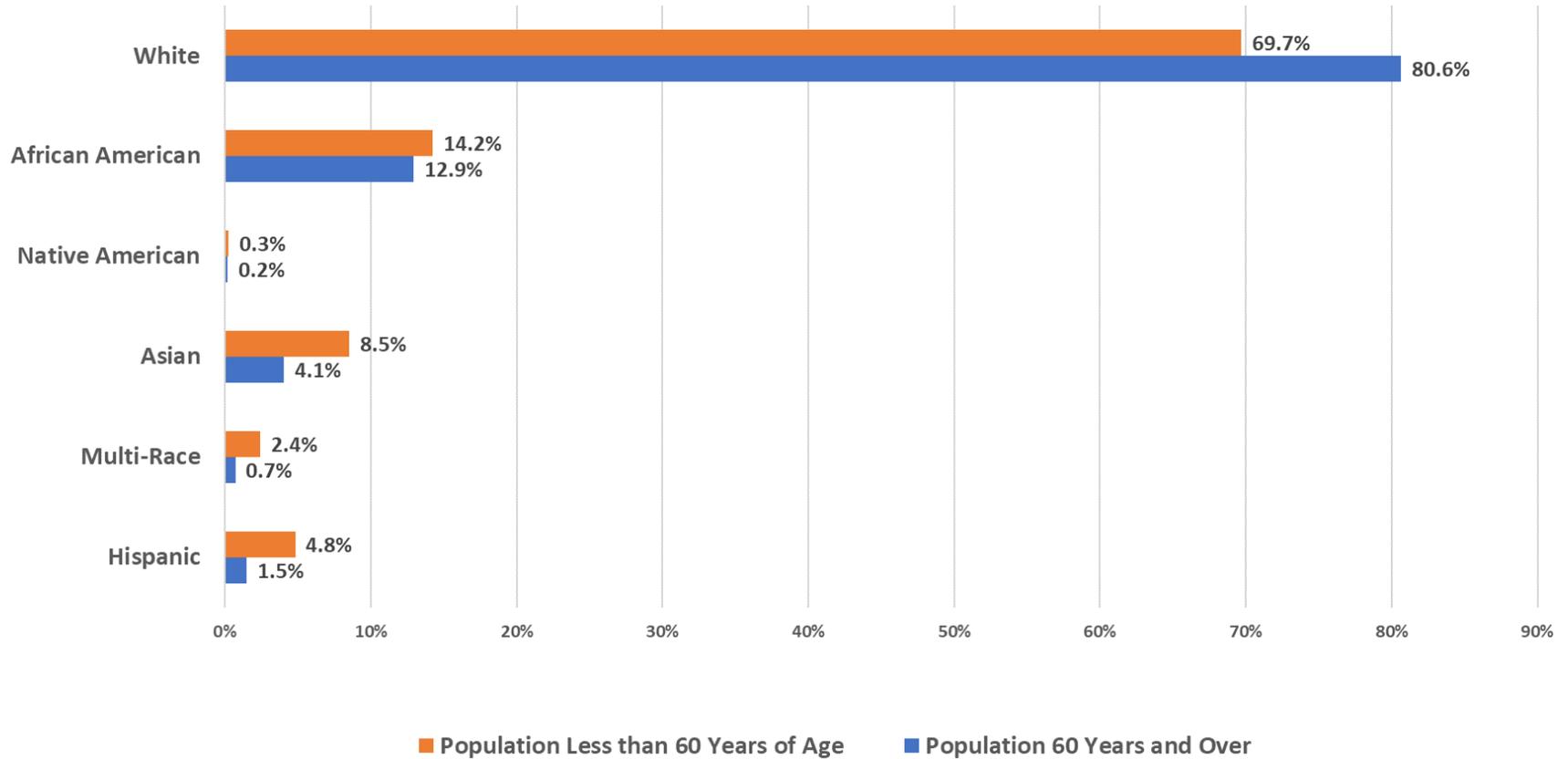
## Men Outnumber Women in Oakland County Until 35 Years of Age



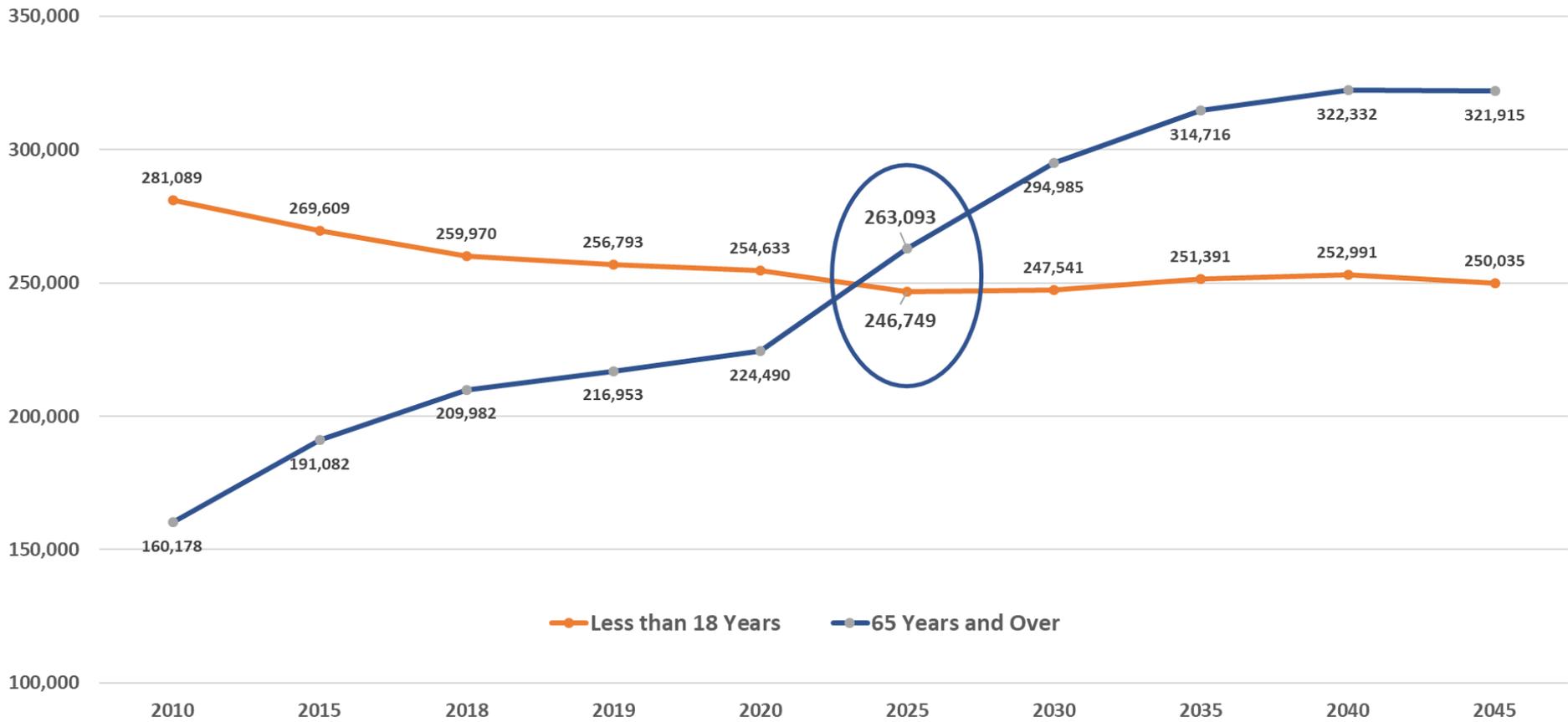
## Racial and Ethnic Diversity in Oakland County Begins To Show Real Growth in The Population Less Than 50 Years of Age



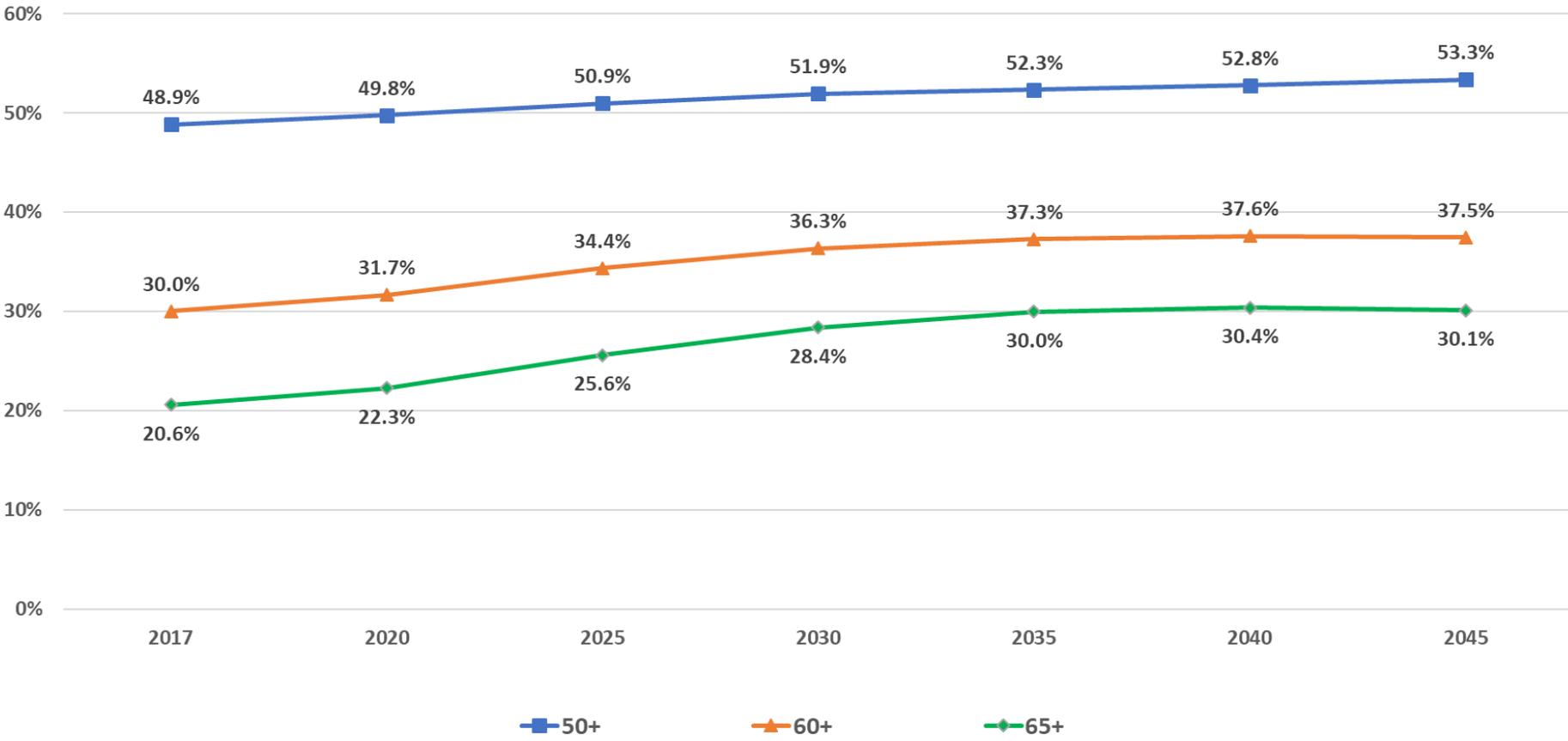
## 2017 Racial and Ethnic Diversity at the 60 Years and Over Cutoff in Oakland County



## Seniors Are Projected to Outnumber Children in the U.S. For the First Time in 2035 - Oakland County Is Forecast to Reach This Milestone 10 Years Earlier



# The 50 Years and Over Population Will Become the Majority of Oakland County's Voting-Age Population By 2025



# **Our Aging Population Can Be An Economic Powerhouse – If We Let It**

**By 2050, the number of people over 65 will more than double. Cities, communities, companies—and our entire culture—have some adjusting to do. If we can, the benefits will be enormous.**

----Fast Company Magazine, 2017



# **Health and Human Services Update**

**Kathy Forzley**  
**Director**

**Oakland County Department of  
Health and Human Services**

# Fall Prevention

## NACo Discount Program



HEALTH DIVISION

[OAKGOV.COM/HEALTH](http://OAKGOV.COM/HEALTH)

Mobilizing  
Health Initiatives  
through  
Community  
Partnerships  
and  
Collaboration

# Making Fall Prevention a County Priority

- Commissioner Kochenderfer District 15
- Nancy Butty, Fire and Life Safety Educator with the City of Rochester Hills Fire Department



# Community Health and Injury Prevention Services (CHIPS)

Originated in 2017

- Crittenton/Ascension Hospital
- Beaumont Occupational Therapy/Physical Therapy
- Home health care companies
- Senior independent and semi-independent living facilities
- Senior community centers
- OPC
- Area fire departments



# National Fall Statistics

## OLDER ADULT FALLS A Common Concern

IN 2014:



**1 in 4** older adults reported a fall.



More than  
**7 MILLION**

of those falls required medical treatment or restricted activity for at least a day.



More than  
**27,000**

older adults died as a result of falls — that's 74 older adults every day.

**STEADI** Stopping Elderly Accidents, Deaths & Injuries

[www.cdc.gov/stedi](http://www.cdc.gov/stedi)



# Oakland County Fall Statistics

Estimated 12,400 residents 65+ treated in the ER for falls in 2016



Estimated 17% of these injuries presenting in the ER resulted in hospital admission

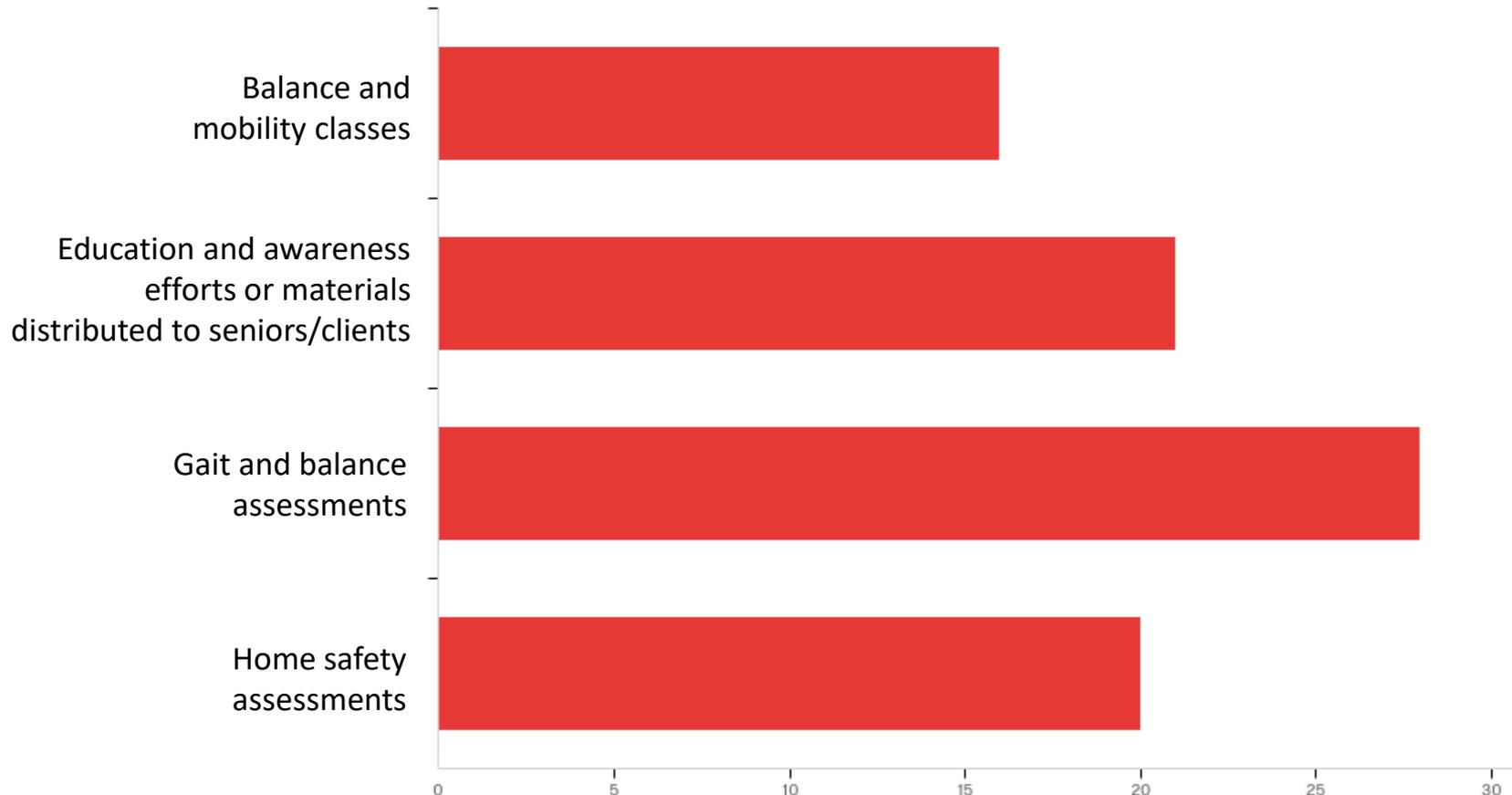


Estimated 52% of these hospital admissions were discharged to a skilled nursing facility

Data provided by Center for Population Health at SEMHA

# Fall Prevention Resource Assessment

Q10 - Does your organization offer any of the following older adult fall prevention resources/programs? (Check all that apply)



# Engaging New Partners

## OU School of Health Sciences

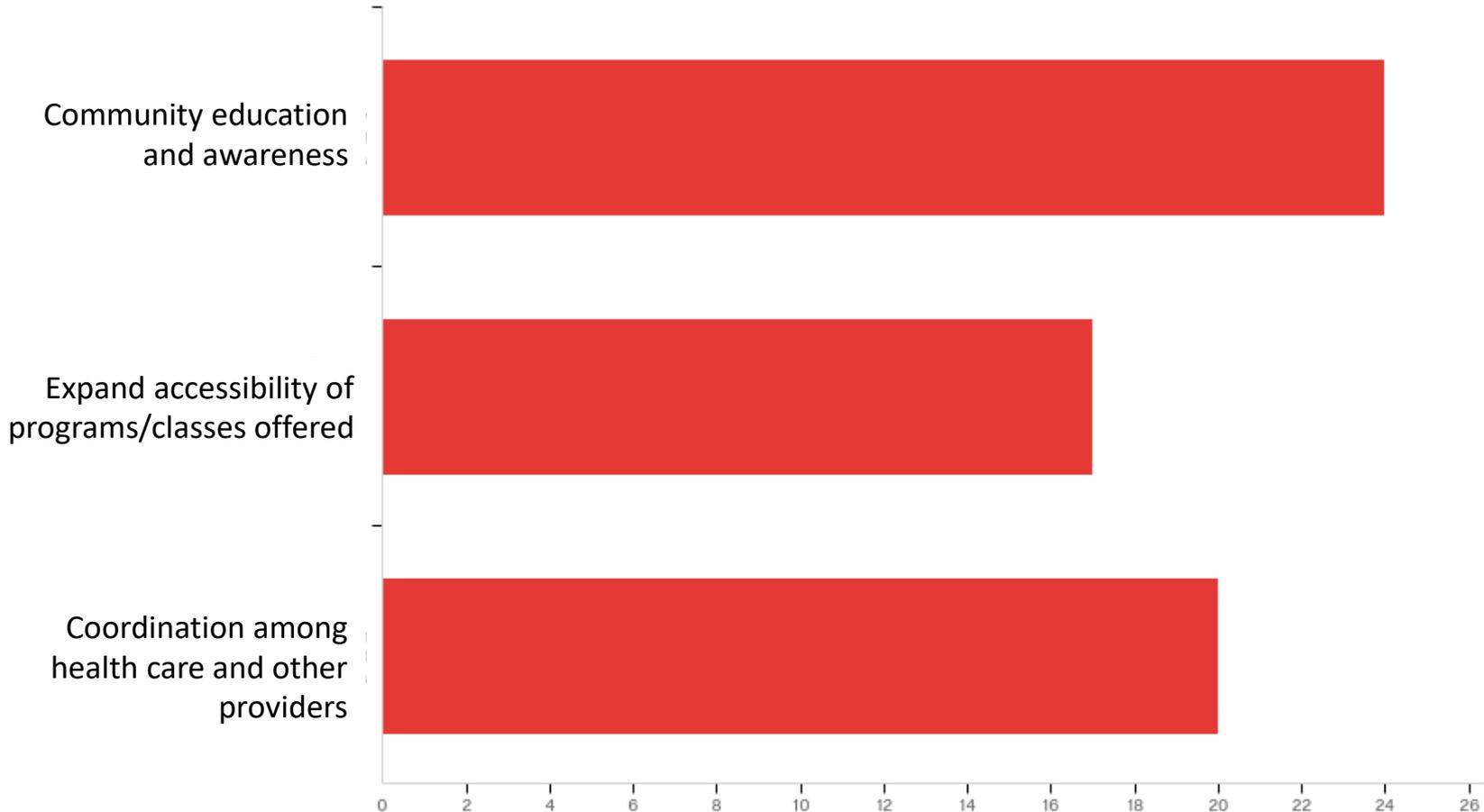


# Mobilizing Community Partnerships

- **Home-based Older Persons-Upstreaming Prevention-Physical Therapy (HOP-UP-PT)**
  - Partnership with Auburn Hills Senior Center
  - Possibility to partner with other agencies in the future
- **BTrackS Balance Test**
  - Targeted approach to assessing fall risk
  - Use in conjunction with other tools to enhance overall likelihood of success

# Fall Prevention Resource Assessment

Q13 - How can fall prevention services be improved? (Check all that apply)



# Building a Community Toolbox

## Fall Prevention

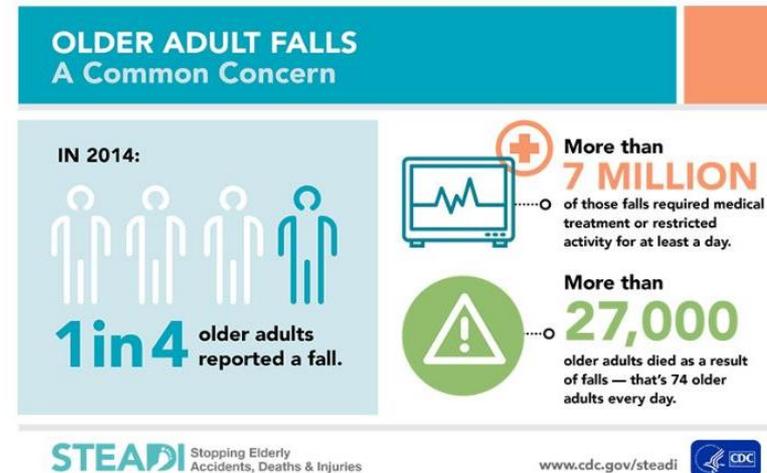
1 in 4 older adults fall every year in the U.S.

Falls are the leading cause of both fatal and nonfatal injuries for people age 65 years and over.

In Oakland County, it's estimated that over 12,000 residents 65+ years were treated in the ER for falls in 2016.

*Falls can be prevented – but the risk factors must be addressed!*

Many adults recognize that falling is a risk, but believe it won't happen to them. Talk with your family and friends about the risk factors – help each other take steps to stay safe.



### Materials

- [What YOU Can Do to Prevent Falls](#)
- [Stay Independent \(a checklist for falling risk\)](#)
- [Check for Safety \(A Home Fall Prevention Checklist for Older Adults\)](#)
- [Stay Independent: Prevent Falls Fact Sheet](#)
- [Family Caregivers: Protect your Loved Ones From Falling](#)

[Oakgov.com/health](http://Oakgov.com/health)

# Mobilizing Community Partnerships

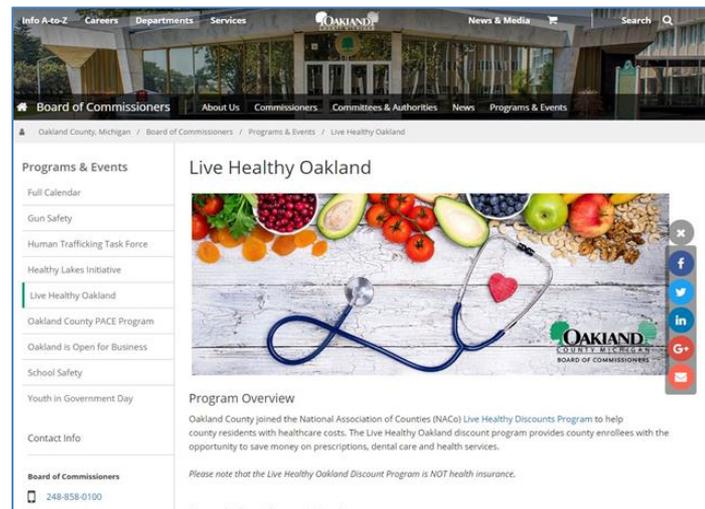
- Next steps:
  - Presented to Senior Advisory Council on 8/20
  - OCHD website/information page created
  - Further analysis of community resources
  - Develop comprehensive awareness campaign (roll out today!)
  - Pilot fall risk research program with Oakland University
  - Continued collaboration with community partners

# Mobilizing Community Partnerships

- Live Healthy Oakland Discount Program
  - NOT health insurance
  - Oakland County residents can save an average of:
    - 24% off the retail price of prescription medication
    - 15%-50% on the cost of dental and health check-ups, including cleanings, fillings, vision services, hearing aids, diabetes supplies and more.
  - Prescription discount card is available at no cost. Dental and health discount cards are available for a low annual or monthly fee

# For more information or to register

- [www.oakgov.com/livehealthyoakland](http://www.oakgov.com/livehealthyoakland)



- Nurse on Call  
– 800-848-5533



# **Closing Remarks**

**L. Brooks Patterson**  
**Oakland County Executive**



# Senior Advisory Council

Sharing *ideas* to re-energize  
your lifestyle in Oakland County

248-941-5870  
[oakgov.com/seniors](http://oakgov.com/seniors)

