



Stop the Silence. Help End the Violence.



Program Summary

The Attorney General's Office features two customized programs to protect children across the state. The Michigan Cyber Safety Initiative (CSI) is a national, award-winning program and has been presented to more than one million students across the state. It teaches children the importance of being safe, making smart decisions, and protecting themselves and others while online. The new student safety hotline, OK2SAY, is a confidential way to file tips on potential harm or criminal activity directed at students, school employees, and schools. Tips can be submitted 24/7 by phone, text message, email, mobile app, or on the OK2SAY website.

CSI is the primary theme for three customized seminars for students in grades K-5. Students are taught in the K - 1st grade presentation the "3 Keeps." Students are instructed to (1) *Keep Safe* by carefully guarding their personal information online; (2) *Keep Away* from Internet strangers; and (3) *Keep Telling* parents or a trusted adult about anything that makes them uncomfortable. This presentation discusses important rules for being safe online and encourages children to seek the help of an adult they trust when faced with challenging situations.

In addition to the topics covered in the K - 1st grade seminar, the 2nd - 3rd grade students see two videos. The first discusses having permission before going online and visiting only those sites that have been approved by a trusted adult. The second video emphasizes how to recognize and respond to bullying.

The 4th - 5th grade presentation teaches students to recognize common Internet predator grooming techniques, and examines additional appropriate responses to bullying and cyberbullying. The students are also introduced to the OK2SAY student safety hotline, but encouraged to always talk to a trusted adult first.

The 6th - 8th grade students get a presentation that combines both CSI and OK2SAY. The students first get an in-depth explanation of OK2SAY - how it works, what types of incidents they can report, how to submit a tip, and what will happen with the tip. The dynamic presentation also covers bullying, cyberbullying, suicide talk, sexting, assaultive behaviors, the predator threat, and how students can protect themselves online. Students see videos featuring teenage Internet predator survivors, the negative impact of sexting, and Michigan teens that have died by suicide in part because of bullying. The presentation encourages students to take a stand and provides guidance on how they can make a positive difference.

Students in kindergarten through eighth grade are provided an Online Safety Contract to discuss with a parent(s) or guardian(s).

The high school presentation focuses on OK2SAY and teaches students how it works, what can be reported and how, and what will happen with tips. The fast-paced presentation covers bullying, cyberbullying, suicide talk, sexting, threats, dating violence, sexual abuse, and hazing. Students watch videos featuring Michigan teens that have died by suicide in part because of bullying, the impacts of sexting, and a promotional OK2SAY video featuring Michigan State University Women's Basketball coach, Suzy Merchant. The presentation encourages students to make a positive difference by taking a stand when they see hurtful behavior.

For more information about OK2SAY, visit www.mi.gov/ok2say. All the videos, handouts, and information is available on the Michigan CSI website at www.mi.gov/csi. All programming is offered free of charge.

Thank you for your interest in the Michigan Cyber Safety Initiative and OK2SAY, comprehensive student safety programming.

Michigan Department of Attorney General

Toll-free 877-765-8388

AGCSI@mi.gov

www.mi.gov/csi

www.mi.gov/ok2say

Confidential Reporting:

The tipster's identity will not be released to anyone absent permission or a court order.

Comprehensive Technology:

Tips can be submitted 24/7 by telephone, text, email, mobile app, or via the OK2SAY website. Multimedia attachments and links to additional information are also accepted.

Coordinated Intervention:

Trained OK2SAY operators promptly screen tips to determine and forward information to the organization that is best suited to take action. Tips may be handled by more than one organization.

Complete Disposition:

To promote accountability, organizations receiving the referred information will be asked to complete an Outcome Report detailing the nature of the tip, the action taken in response, the outcome achieved, program feedback and suggestions for improvement.

The Report features drop down menus and can be submitted online at: www.mi.gov/ok2say.

Contact OK2SAY:



Call: 1-8-555-OK2SAY
1-855-565-2729

Text: 652729
OK2SAY

Email: ok2say@mi.gov

Web: www.mi.gov/ok2say

Mobile App:

Available in the app stores for iPhone and Android.



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1-517-335-0855

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A confidential way for students to report anything that threatens their safety or the safety of others.



In 81% of violent incidents in U.S. schools, someone other than the attacker had knowledge of the attacker's plan.

Purpose:

OK2SAY is a student safety initiative that allows students to confidentially report tips on potential harm or criminal activities directed at students, school employees, and schools.



Break the Culture of Silence:

In 81% of violent school incidents, someone other than the attacker knew had knowledge of the plan. OK2SAY is an early warning system to allow students to report their knowledge of these potential tragedies and stop them before they occur. It gives students who might otherwise remain silent out of fear of rejection or retaliation an avenue to seek help and break the culture of silence.

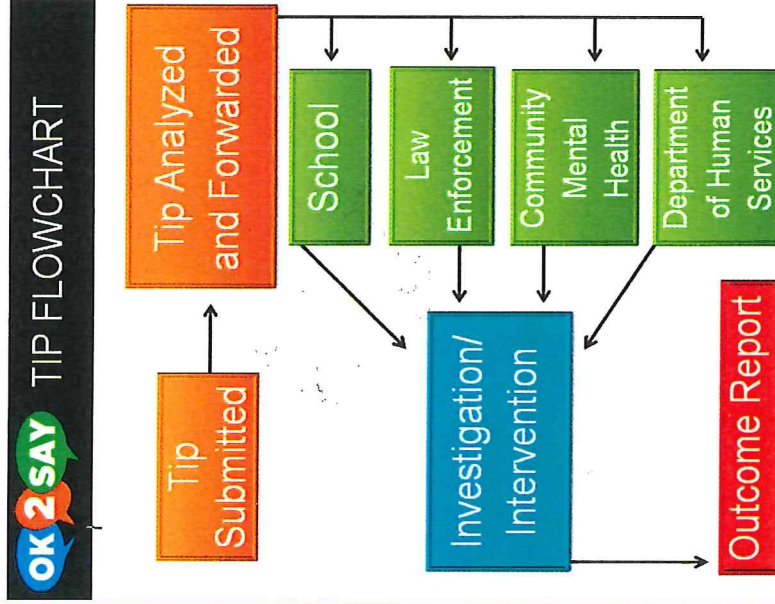
How to Submit a Tip:

Tips can be submitted 24/7 by phone, text, email, mobile app, or via the OK2SAY website. Multimedia attachments and links to additional information are accepted. Tips can be submitted on bullying, suicide talk, weapons at school, threats, and anything that threatens student safety.

Forwarding the Tip:

Once a tip is received, trained OK2SAY operators will determine which organization is best suited to handle the tip and forward it accordingly. When appropriate, tips may be sent to more than one entity.

Most tips will be handled by schools and local law enforcement, but some tips may also be forwarded to a local community mental health services program or the Department of Human Services.



Resolving Tips:

To gather the information required by law to be included in the annual report, the Department of Attorney General has developed an Outcome Report to be used by every organization involved in responding to or resolving a situation. The Outcome Report allows tip recipients to detail the nature of the tip, how the tip was handled, and whether it was completely resolved or requires ongoing attention.

Completing the Outcome Report ensures to students that something will happen with their information.

The Outcome Report is available on the OK2SAY website and can be submitted directly through there. It features drop-down menus and is easy to complete.

Successes:

OK2SAY is based off of Colorado's Safe2Tell program. Between 2003 and 2014, Safe2Tell has fielded more than 8,900 tips and has resolved 284 planned school attacks, 1,323 planned suicides, and 2,207 bullying instances. Since its launch, OK2SAY has already been successful in preventing or stopping situations of bullying and potential suicide.

As OK2SAY continues to grow, it expects results similar to Safe2Tell.

OK 2 SAY

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REGISTRATION FORM

Thank you for your interest in Attorney General Bill Schuette's Cyber Safety Initiative and the student safety initiative, OK2SAY. The CSI program teaches students the importance of making safe and wise choices in a technologically evolving world. OK2SAY shows students how to protect themselves and those around them from potential harm or criminal activity.

Our CSI coordinator will review your preferences and email you the confirmed week. We expect the district's designated contact will schedule presentations at the most advantageous venues. To help, we provide templates that include:

- a scheduling checklist for schools;
- parent notification & opt-out forms;
- presentation handouts; and
- an 8 1/2" x 11" community seminar flyer.

These materials are available at the Michigan CSI website — www.mi.gov/csi. If you have questions, please call the Attorney General's Consumer Programs Team toll-free at 877-765-8388.

CONTACT INFORMATION	Level	Length / Max # Attendees	Presentation	Enrollment
School District:				
Building:	K-1	20-25 min. / 75	Yes / No	
Registering for: entire district one building	2-3	25-30 min. / 100	Yes / No	
Address:	4-5	35-40 min. / 150	Yes / No	
City, State, Zip:	6-8	40-45 min. / 250	Yes / No	
County:	OK2SAY 9-12	40-45 min. / 300	Yes / No	
Phone:	Community Seminar (For parents & guardians)	1 hour / none	Yes / No	n/a
Email:				
Website:	Program Overview (For staff or administration)	1 hour / none	Yes / No	n/a
Contact Name/Title:				
Contact Phone:	OK2SAY Program Overview (For staff or administration)	1 hour / none	Yes/ No	n/a
Contact Email:				

PLEASE INDICATE WHICH THREE WEEKS WORK BEST FOR SCHEDULING MICHIGAN CSI PRESENTATIONS?

- 1.
- 2.
- 3.

SCHOOLS ARE ASKED TO PROVIDE:

Laptop with USB ports	LCD Projector
Windows XP or higher	Screen
Windows Media Player	Microphone (for large groups)
Microsoft PowerPoint 2007 or 2010	Speakers

HOW DID YOU HEAR ABOUT US?

Online Search	Expo/Conference
Website	Community Seminar
Flyer/Bulletin	Other

SEND COMPLETED FORM TO:

Attorney General
Michigan CSI
P.O. Box 30213
Lansing, MI 48909

Email:
AGCSI@mi.gov
Phone:
877-765-8388

Fax:
517-335-1935