

OAKLAND COUNTY ART INSTITUTE AUTHORITY

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Thomas Guastello, Chairperson

Dr. David Roberson

Vice Chairperson

Gretchen Adler

Secretary

Dr. Swarn Rajpal

Barbara Whittaker

February 10, 2022

Chairperson Guastello called the meeting of the Oakland County Art Institute Authority to order at 9:08 a.m. in the Board of Commissioners' Pernick-Aaron Conference Room at 1200 N. Telegraph Road, Bldg. 12E, Pontiac, Michigan.

MEMBERS PRESENT:

Thomas Guastello, Gretchen Adler, Dr. Swarn Rajpal, Barbara Whittaker

MEMBERS ABSENT WITH NOTICE:

Dr. David Roberson

APPROVAL OF MINUTES

Rajpal moved approval of the minutes of July 15, 2021, as presented. Seconded by Adler.

Motion carried.

APPROVAL OF AGENDA

Rajpal moved approval of the agenda, as presented. Seconded by Adler.

Motion carried.

PUBLIC COMMENT

None.

CY 2022 PROGRAM PLAN REVIEW - DIA

Julie McFarland, Public Affairs Officer, Detroit Institute of Arts (DIA), provided a report to the Oakland County Art Institute Authority (OCAIA) members on the proposed program plan for CY 2022, including the four categories of the service agreement: free general admission, school services and teacher program, the senior program, and community partnership programs.

A discussion was held regarding the general admission numbers and capacity limits, especially as it pertains to the status of COVID-19. The museum is now open six days a week. Masks are required in the building, and they are asking patrons to make reservations to come to the museum. The DIA has been able to accommodate walk-ins, but the reservations will help with capacity limits. Protocols will continue to be adjusted as situations change with the pandemic. The DIA currently requires proof of vaccine for patrons to come into the film theatre. The current capacity limits at the DIA are 300 per hour.

Ms. McFarland indicated that currently the DIA is offering self-guided tours. Because of the pandemic, they are currently experiencing a 50% cancellation rate. Virtual field trips, which are most popular now, have been offered for over a year. A teacher can call to schedule a virtual field trip among the available topics, and a gallery teacher will walk the students through a virtual tour. Mr. Guastello requested statistics regarding the attendance numbers to get a historical perspective.

Due to the pandemic, the live tours for seniors were suspended. A virtual program is available on Thursdays at 1:00 p.m. Tri-County seniors can log into the DIA and view these virtual tours, which are also available on YouTube. On October 12, 2021, the DIA resumed senior group, self-guided visits to the museum. Free transportation is provided for senior groups of 25 or more.

The Inside-Out program is on track to launch in May 2022 with the following communities: Cities of Birmingham, Farmington, Farmington Hills, Southfield, Troy, the Village of Holly, West Bloomfield Township, and the following Oakland County Parks: Groveland, Highland and Independence Oaks.

Judith Dolkart, Deputy Director of Art, Education and Programs, DIA, gave a brief overview of the following current and upcoming exhibitions:

1. Robert Blackburn & Modern American Printmaking (March 20, 2021 – September 5, 2021)
2. Detroit Style: Car Design in the Motor City, 1950-2020 (November 15, 2020 – July 2022)
3. Black is Beautiful: The Photography of Kwame Brathwaite (October 8, 2021 – January 16, 2022)
4. New Black Vanguard: Photography Between Art and Fashion (December 17, 2021 – April 17, 2022)
5. By Her Hand: Artemisia Gentileschi and Women Artists in Italy, 1500 – 1800 (February 6, 2022 – May 29, 2022)
6. Van Gogh in America (October 2, 2022 – January 22, 2023)

Salvador Salort-Pons, Director, Detroit Institute of Arts, added that the DIA is celebrating Black History Month in collaboration with communities in the tri-county areas. One of the events is a lecture with Shirley Woodson on February 23, 2022.

A discussion was held regarding the Van Gogh event. There will be extended hours for the Van Gogh event. One of the sections in the exhibition will be devoted to how Americans have imagined Van Gogh through books and movies.

Adler moved to receive and file the CY 2022 Program Plan Review documents.
Seconded by Rajpal.

Motion carried.

SERVICE AGREEMENT REVIEW BY PLANTE MORAN 2020 & 2021

Julie McFarland, Public Affairs Officer, Detroit Institute of Arts (DIA), reported on the DIA Service Agreement Compliance. Due to the pandemic, the DIA was not able to meet the agreed-upon investment goals for the School Program, Senior Program and the Community Partnership Programs in CY 2020; therefore, the deficits were rolled over to CY 2021, and the goals that fell short in CY 2021 were rolled over to CY 2022. More details will be provided in the year-end report in the spring.

This is the final year of the current service agreement; therefore, there are current conversations regarding the next ten-year service agreement. The goal is to have a draft agreement available by the end of June of this year. Plante Moran will be publishing the service agreement review for 2020 within the next ten days. Chairman Guastello signed the management and representation letter, and this spring the DIA will begin the review of the 2021 activities.

TREASURER'S REPORT

Robert Wittenberg, Treasurer, introduced himself and his staff. Mr. Wittenberg provided some highlights of the Treasurer's Report for FY 2021-2022, Month 2. The report consists of the Oakland County Art Institute Authority Assets, Liabilities and Fund Equity as of January 31, 2022, the revenue and expenditures, non-expenditure payments, and the tax collection payments that have been received and paid to the DIA as of January 31, 2022. Mr. Guastello requested that the Treasurer's Office email a report on the comparison of dollars amounts from last year to this year.

Adler moved to receive and file the Treasurer's Report. Seconded by Whittaker.

Motion carried.

APPROVAL OF CONTRACT – OAKLAND COUNTY BOARD OF COMMISSIONERS ADMINISTRATIVE SERVICES

Patti Dib, Chief of Staff, Oakland County Board of Commissioners (BOC), and Andrea Powers, Operations Analyst, BOC, provided an overview of the proposed contract to solidify the relationship between support staff of the BOC and the Oakland County Art Institute Authority. Ms. Powers added that the three-year agreement was drafted based on historical meetings of two to five meetings a year.

Rajpal moved approval of the contract between the Oakland County Board of Commissioners and the Oakland County Art Institute Authority. Seconded by Whittaker.

Motion carried.

APPROVAL OF THE FY 2021/2022 BUDGET

Rajpal moved approval of the FY 2021/2022 budget, as follows:

Auditing	8,500.00
Accounting	3,000.00
BOC Admin. Services	3,000.00
Legal	12,000.00

Meeting & Professional	11,000.00
Publishing	4,500.00
Miscellaneous	<u>2,500.00</u>

Total	\$44,500.00
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Seconded by Whittaker.

Motion carried.

APPROVAL OF OCAIA CY 2022 MEETING CALENDAR

A proposed 2022 calendar was provided to the Authority members for approval. The proposed, tentative meeting dates are Wednesday, April 27, 2022, at 9:00 a.m. and Monday, August 22, 2022, at 9:00 a.m.

Adler moved approval of the OCAIA CY 2022 Meeting Calendar. Seconded by Rajpal.

Motion carried.

OLD BUSINESS

None.

NEW BUSINESS

Dr. Salort-Pons thanked the OCAIA for their support. A strategic plan was discussed at yesterday's DIA Board meeting where members and Commissioners were invited to provide input for the plan.

Chairperson Guastello encouraged the Authority members to find meritorious programs within Oakland County in which County funds could support the DIA. Ms. Adler suggested that the DIA could put together a program for public broadcasting. Ms. McFarland indicated that the Learning Channel (Channel 56), has been broadcasting the DIA Art Bytes series. Ms. Dolkart added that the DIA has a partnership with the Michigan Learning Channel to provide programs, especially for children. The Art Bytes series consists of gallery curators and teachers highlighting collection items and an art-making activity for children to find items at home to create art.

COMMUNICATIONS

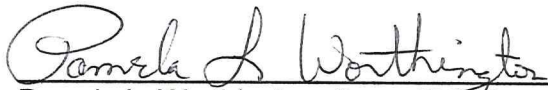
None.

ADJOURNMENT

Rajpal moved to adjourn the meeting. Seconded by Adler.

Motion carried.

There being no further business to come before the Authority, the meeting adjourned at 10:16 a.m.



Pamela L. Worthington, Committee Coordinator



Gretchen Adler, Secretary

NOTE: The foregoing minutes are subject to Authority approval.