

FUNDRAISING PLAN

Total Income/Operating Budget	<u>2022</u> \$	<u>2023</u> \$
Income Sources		
Municipal Support	\$	\$
All Downtown Businesses (retail, service)	\$	\$
Businesses Outside Downtown (industrial, retail, service)	\$	\$
Residents (giving levels and local philanthropists)	\$	\$
Civic Organizations (can include project support)	\$	\$
Special Event Income (list events seperately note the cost of the event and net proceeds, sponsorships) 1. 2. 3. 4.	\$ \$ \$ \$	\$ \$ \$ \$
Fundraising Event Income (list events seperately note The cost of the event and net proceeds) 1. 2.	\$ \$	\$ \$
Special Projects Fundraising (streetscape, etc.)	\$	\$
Grants (specifically applied for grants not corp. donations)	\$	\$
Merchandise Sales (not related to special events)	\$	\$
Endownments/Planned Giving	\$	\$
Other (please note specifically)	\$	\$
Totals	\$	\$