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MEDIA ADVISORY

Oakland County Kicks Off “Shop Small and Local” Campaign for Holiday Season in Downtown Farmington

Who: **Dave Coulter**, Oakland County Executive

Kate Knight, Downtown Farmington Executive Director

Rick LeAnnais, Dearborn Music Owner

Donovan Singleton, Loft Cigar Lounge Owner and Downtown Development Authority Vice Chair

What: Oakland County Executive Dave Coulter will join local small business owners and leaders at Dearborn Music in downtown Farmington to encourage holiday shoppers to “**shop small and local**” when purchasing gifts for loved ones, friends, and colleagues, especially on **Small Business Saturday** Nov. 26.

Joining Coulter will be Dearborn Music owner Rick LeAnnais, Loft Cigar Lounge owner and Downtown Development Authority Vice Chair Donovan Singleton, and Downtown Farmington Executive Director Kate Knight. Like many business owners, LeAnnais and Singleton are looking forward to holiday shoppers helping their businesses to continue their recovery from the lean pandemic years.

Genisys Credit Union supplied Main Street Oakland County communities with shopping bags, community banners, and posters for the holiday shopping season. The credit union also provided the prize money for [Oakland County's Local Gems sweepstakes](#).

When: Monday, Nov. 21, 2022 at 10:30 a.m.

Where: Dearborn Music, 33025 Grand River Ave., Farmington, Mich.