

#WhyApply Day



Copy and paste or customize social posts below:

POST:

A degree or industry-recognized credential can open the door to all new opportunities. On #WhyApply day, prospective students can gain insight from current/former students on why they should apply for college or skills training. Celebrate by filling out your applications today!

POST:

As part of #OaklandCounty's #Oakland80 goal, residents are encouraged to take on postsecondary education or a credential program. On Sept. 22, we celebrate #WhyApply Day! Visit @OaklandMIWorks to hear from county leaders why they applied and how education impacted their careers!

POST:

September 22 is Why Apply Day! @American_CAC and @ACTEquity created the Why Apply initiative to encourage future students to apply for post-secondary education, training programs or #apprenticeships. Celebrate by sharing your #WhyApply story below.

Tag your local community partners!

*Include hashtags #WhyApply, #Oakland80 and #OaklandCounty

Who to Tag on #WhyApply Day!

- **ACT's Center for Equity in Learning**
f @ACTCenterforEquity
t @ACTCenterforEquity
- **American College Application Campaign**
f @americancac
t @American_CAC
- **Oakland County Michigan Works!**
f @OaklandCountyMiWorks
t @OaklandMIWorks
i @oaklandmiworks
- **Oakland County**
f @OakGov
t @OakGov

On Friday September 22, wear your post-second-ary gear (tshirt, hats, pins, etc.) or download the props below to use and share why you believe students should apply to college or training and/or why you applied to your college or training program using the hashtag #WhyApply.



Click to Download Resources:

- Why Apply Resources
- Photo Props
- #WhyApply Initiative

Questions?

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