**Sample Social Media Posts:**

**Post 1:** Do you need to install insulation or energy-efficient doors and windows? Upgrade the heating, ventilation, water heater and air conditioning? {@Oakland County, Michigan Government’s / @OakGov’s} has partnered with {@Michigan Saves / @MichiganSaves} help #OaklandCounty homeowners make updates to their homes that will make them more energy efficient and lower utility expenses. Apply today: <https://michigansaves.org/oaklandsaves/>.

**Post 2:** Thanks to #OaklandSAVES, residents have the opportunity to make environmentally sustainable upgrades to their homes. The program is open to all {@Oakland County, Michigan Government’s} single-family home owners through a tiered system based on income level. Rental or income properties are not eligible. Learn more about eligibility and secure your grant: <https://michigansaves.org/oaklandsaves/>.

**Timing:**

Please post these on or after Jan. 22 when the applications open. Do NOT share these prior to Jan. 22, 2024.

**Social Media Images:**

Please download the image(s) below to use on your website, email, and social media channels. Versions for Facebook, Twitter/X, Instagram, and Stories are below:

