



Summit 2024

OAKLAND COUNTY EXECUTIVE OFFICE BUILDING 41W
Conference Center | 2100 Pontiac Lake Road | Waterford, MI 48328

AGENDA | MARCH 19, 2024

- 8:30 AM** Registration Check-In & Continental Breakfast
- 9:00** Welcome
Oakland County Executive David Coulter
- 9:15** Introductions and 2024 Summit Goal & Past Summit Successes
Moderator: John Bry, Administrator, Main Street Oakland County Coordinating Program
- 9:25** Share Community Successes from 2023 —Utilizing the Four Points of Main Street
Organization | Promotion | Design | Economic Vitality
MSOC Directors and Local Leadership
- 10:00** Outline Current Challenges and What is Needed to Be Successful
 - For your district
 - For your organization
 - For your leadership*MSOC Directors and Local Leadership*
- 10:30** Stand and Stretch...But Please Don't Leave
- 10:40** Determine 2024-2025 Top Goals for Main Street Oakland County to Address
MSOC Directors and Local Leadership
- 11:00** Describe What Your Leadership/Organization Needs to be Successful
MSOC Directors and Local and County Leadership
- 11:20** Closing Thoughts
All Attendees
- 11:30 AM** Adjourn

Main Street America Four-Point Approach for Economic Development OVERVIEW

ORGANIZATION

Community in agreement and working toward common mission, vision and goals—with the resources to do it

PROMOTION

Marketing the district's unique characteristics and assets—to attract and retain residents, businesses, and visitors

DESIGN

Developing and maintaining the physical shape of district—while preserving local character and creating a welcoming and attractive environment

ECONOMIC VITALITY

Supporting local business development, including attracting, strengthening and retaining the right mix of businesses and housing in the district—diversifying the economic base

QUESTIONS? CONTACT:

John Bry, Administrator, Main Street
Oakland County Coordinating Program
bryj@oakgov.com | (248) 858-5444



BERKLEY
 BIRMINGHAM
 AUBURN HILLS
 CLARKSTON
 CLAWSON
 FARMINGTON
 FERNDAL
 FRANKLIN
 GROVELAND
 HAZEL PARK
 HIGHLAND
 HOLLY
 HOLLY TOWNSHIP
 HURON CORRIDOR
 –PONTIAC
 LAKE ORION
 LATHRUP VILLAGE
 LEONARD
 LYON TOWNSHIP
 MADISON HEIGHTS
 OAK PARK
 ORTONVILLE
 OXFORD
 PONTIAC
 ROCHESTER
 ROYAL OAK
 SOUTH LYON
 WIXOM

Main Street Oakland County Summit

PRE-REGISTRATION ROSTER

Amy Allen Lyon Township DDA	Hana Jaquays City of Walled Lake
Abe Ayoub City of South Lyon	Matt Jenkins Ortonville DDA
Chris Barnett Orion Township	Jean Jernigan Auburn Hills Chamber of Commerce
Jennie Beeker Ferndale DDA	Shawn Kavanaugh Heights Brewing
Candis Benford City of Pontiac	Rolanda Kelley Ferndale
Hank Berry City of Huntington Woods	Nick Klempp Holly Main Street
Michelle Bishop City of Oak Park	Katherine Knight Farmington DDA
Cassie Blascyk Highland Township	Molly LaLone Southfield DDA
Janet Bloom Lake Orion DDA	Joe LaRussa City of Farmington
John Bry Oakland County	Nate Mack City of South Lyon
Jessica Buck Wixom DDA	Karen Malsbury RCS
Deborah Burgess Builders Custom Flooring	Gwen Markham Oakland County
Dave Campbell Commerce Township	Courtney McClerren Ortonville DDA
Ron Campbell Oakland County	James McLaughlan Ground Control Coffee Roasters
Alaina Campbell Sprout Bake/Cookies & Cream	Pamela Migliore Franklin Auto Service
Stephanie Carroll Auburn Hills	Jess Minnick Not Sorry Goods
Tonia Carsten Rata2ee	Annaka Norris Oakland County
Sam Caruso Caruso Chiropractic Clinic	Tom Pascaris Pascaris Law and State Farm Insurance Agency
Erin Casey Community Foundation for Southeast Michigan	Troy Powe Lyon Township
Cara Catallo Main Street Clarkston	Crystal Proxmire Oakland County Times
Laura Cloutier Wixom DDA	Sommer Realy Downtown Ferndale Main Street
Todd Craft Farmington DDA	Jamal Robertson DTE Energy
Melissa Dashevich Highland DDA	Jill Robinson Oakland County Land Bank Authority
Linda Deskins Farmington DDA	Donovan Singleton Farmington DDA
Athena Dumas Main Street Pontiac	Jonathan Smith City of the Village of Clarkston
Ann Erickson Gault Oakland County Board of Commissioners	Daniel Solomon Royal Oak DDA
Dr. Patricia Felton Ambassadors Institute	Susie Stec City of Lathrup Village
Francesco Ferrara City of Huntington Woods	David Struck SEMCOG
James Finkley City of Hazel Park	Kristi Trevarrow Rochester DDA
Jennifer Frederick Highland Township	George Venettis Oakland County
Elisa Ghezzi Lyon Township DDA	Jessica Westendorf Farmington DDA
Matthew Gibb Lake Orion DDA	Dennis Whitt City of Walled Lake
Larry Gray Commerce Township	Jennifer Whitteaker DTE Energy
Mike Greene City of Lathrup Village	Emily Wrobel City of Royal Oak
Kaitie Guzowski Wixom DDA	Christine Zyla Southfield DDA
Paul Haig Rochester DDA	
Pamela Hansen Franklin Village/Hansen Jones Associates	
Paula Harrington Oakland County	
Danielle Huey HueVine Wellness & Med Spa	
Alex Huff Oakland County	





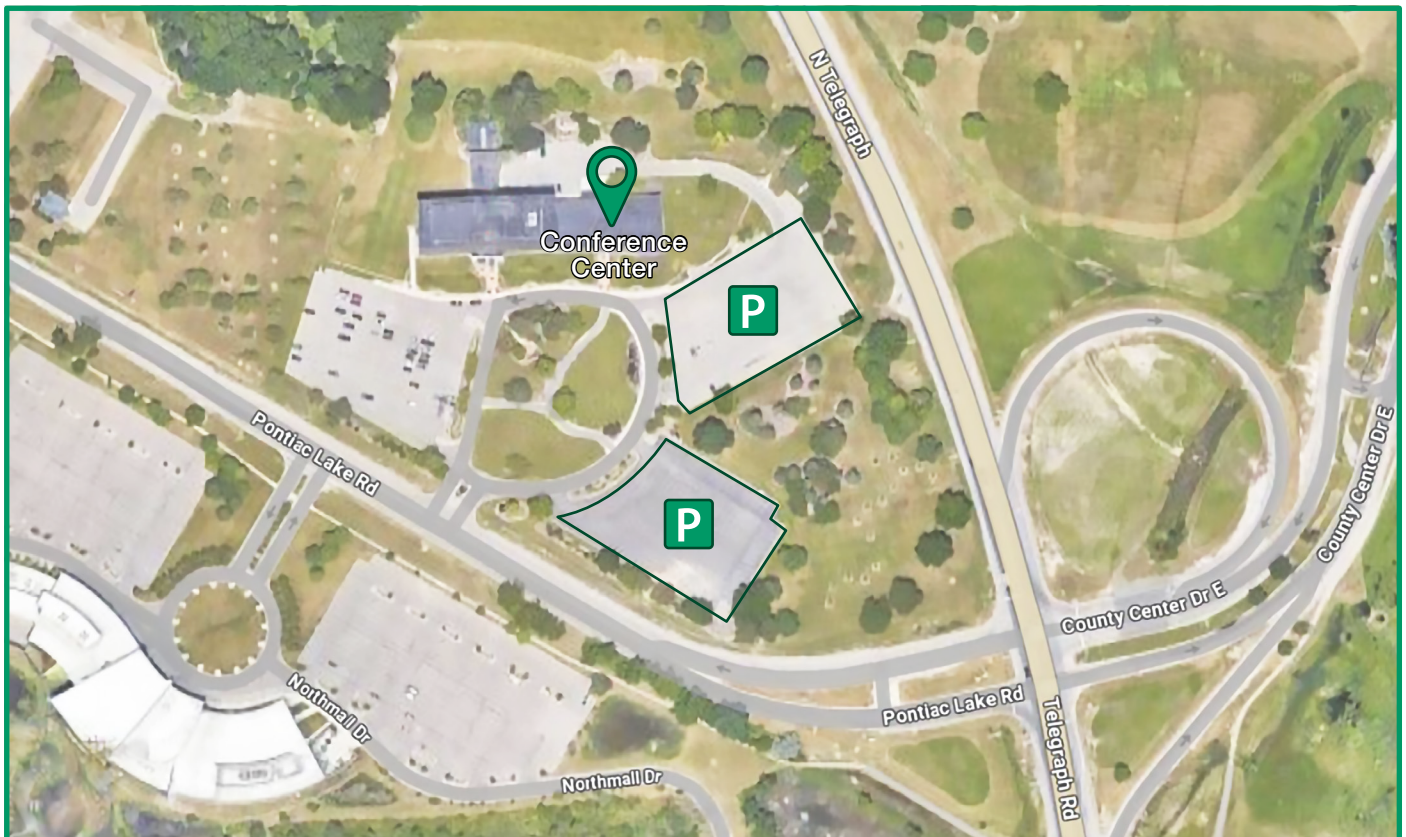
Summit 2024

MARCH 19, 2024 | 8:30 - 11:30 AM

OAKLAND COUNTY EXECUTIVE OFFICE BUILDING 41W

Conference Center | 2100 Pontiac Lake Road | Waterford, MI 48328

PARKING MAP



QUESTIONS? CONTACT:

John Bry, Administrator, Main Street
Oakland County Coordinating Program
bryj@oakgov.com | (248) 858-5444



**>>> All ways,
MOVING FORWARD**