

Creating Beautiful and Vibrant Communities

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Executive Director





America in Bloom

Vision: America in Bloom envisions communities across the country as welcoming and vibrant places to live, work, and play - benefitting from colorful plants and trees; enjoying clean environments; celebrating heritage; and planting pride through volunteerism.

Mission: America in Bloom promotes nationwide beautification through education and community involvement by encouraging the use of flowers, plants, trees, and other environmental and lifestyle enhancements.



Main Street Oakland County

Mission is to maximize the economic potential and to preserve the heritage and sense of place of Oakland County's historic downtowns and commercial districts by encouraging and facilitating the use of the Main Street Four-Point Approach that emphasizes comprehensive economic development within the context of historic preservation.



Main Street Oakland County

Four- Point Approach:

- Organization: Build consensus and partnerships; everyone is working toward the same goal.
- Promotion: Create a positive image of downtown; instill community pride; encourage commercial activity and investment.
- Design: Capitalize on and enhance the visual aspects to create a safe, appealing, and inviting atmosphere.
- Economic Vitality: Strengthen the existing economic assets while diversifying the economic base of the downtown to support and improve profitability.

Thank
you!
(America in
Bloom
Team)
for all our
beautiful
flowers in
town!

Areas of Impact

- Floral Impact
- Landscaped Areas
- Urban Forestry
- Environmental Initiatives
- Community Vitality
- Celebrating Heritage
- Overall Impression

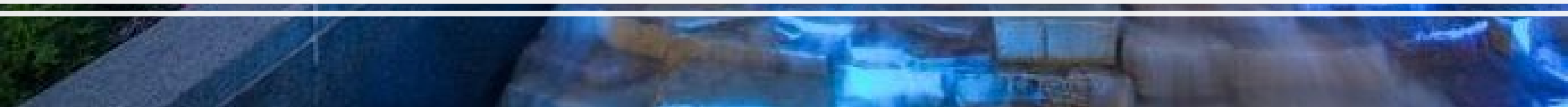


Creating Beautiful and Vibrant Communities

- Best Ideas Book
- Monthly e-newsletter
- Online resources
- Programs
 - Levels 1-3
 - Symposium & Awards Celebration
 - CN Railway Grants Program



America in Bloom: How Does It Work?





AIB's Tiered Program is As Easy as 1-2-3 and A-B-C

Start with the level that best suits your community needs.



Level 1: Activate Your Community

An easy-to-use mini Self-Assessment tool designed quickly evaluate your community's current efforts in community vitality, beautification, environmental stewardship, and the celebration of heritage.

You'll receive:

- Mini Self-Assessment
- Free monthly newsletters
- Unlocked access to free online resources
- Participation certificate to recognize your local efforts

\$99 – it's a valuable package to help your community activate its path to transformative change.



Level 2: Build Your Community

Full Self-Assessment program aimed to help volunteers, organizations, and municipal leaders add to the vitality and attractiveness of your community.

The Self-Assessment measures a community's commitment and progress in achieving almost 150 metrics in seven areas of impact: community vitality, flowers, landscaped areas, urban forestry, environmental efforts, celebrating heritage, and overall impression. In addition to the Self-Assessment, you'll also receive a 1-hour consultation with an America in Bloom Advisor. Advisors are specially trained in the field of community enhancement and beautification, and offer a wealth of expertise and experience.

\$299, you will receive:

- Full Self-Assessment
- 1-Hour consultation with an America in Bloom Advisor
- Free monthly newsletters
- Unlocked access to free online resources
- Participation certificate to recognize your local efforts



Level 3: Celebrate Your Community

More than 350 communities have been involved in the Level 3 program.

Continuing community enhancement programs that encourage volunteer community leadership in coordination with municipal efforts in an ongoing commitment to community vitality, beautification, environmental stewardship, and the celebration of heritage.

Brings together volunteers, city government, and the business community.

Fosters better cooperation because everyone is working toward common goals.

Two-person team of Advisors provides a two-day in-person evaluation of a community.

Advisors provide a written report/consultation with metrics.

Advisors are landscape designers, arborists, heritage architects and preservationists, botanical garden professionals, educators, environmentalists, urban planners, and former mayors.

Eligible for national awards (x24).

Chapter members get 25% off the Level 3 registration fee.

Symposium & Awards Celebration

2.5 days of education,
learning tours, and
awards

Held each fall



CN/AIB *EcoConnexions From the Ground Up* Grant Program

- Partnership began in 2014
- Competitive grant program
- Only available to communities with CN-owned railroad tracks.
- \$25,000 grants available for greening/beautification projects



O.C. Main Street Members

- Berkley
- Birmingham
- Ferndale
- Holly
- Orion Township
- Pontiac
- Royal Oak

Non-Members

- Bloomfield Hills
- Pleasant Ridge
- Troy
- Waterford



Logan, Ohio: A Community Transformed



Logan, Ohio: A Community Transformed
<https://youtu.be/lwa9Ao2XMDI>

Castle Rock, Washington: A Community Transformed



Castle Rock WA Video

<https://youtu.be/EdPb728MFS0>



Castle Rock, Washington – Before & After

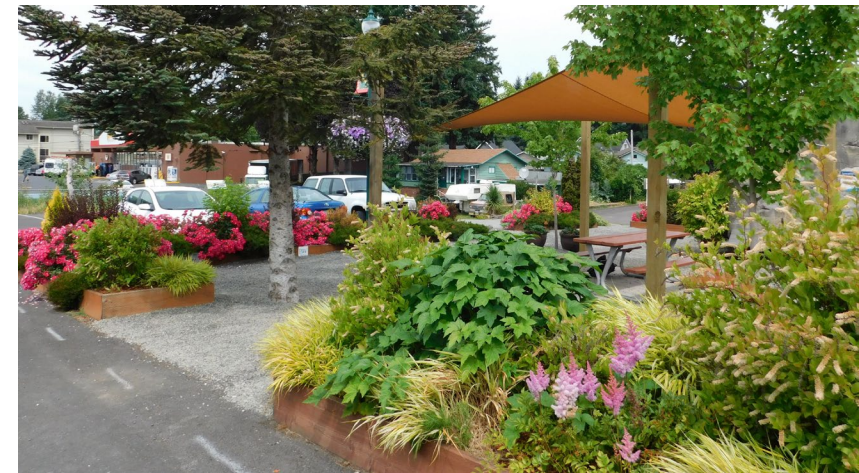




Castle Rock Year 1



Castle Rock Year 13





Ottawa, Illinois - Before & After





BEFORE



AFTER



BEFORE



AFTER



BEFORE

AFTER





BEFORE

AFTER





Let's Dig Into the Criteria

Thank
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for all our
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Areas of Impact

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- Overall Impression

Floral Impact





Landscaped Areas





Urban Forestry





Environmental Initiatives





ean.
ntray.



Keep the Blue
Our rain garden is n

LEXINGTON

Live



Community Vitality





Celebrating Heritage





Overall Impression





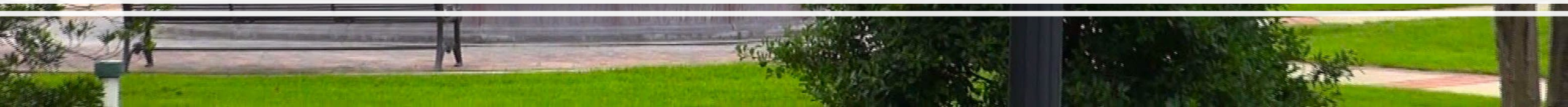


What Communities Say

- “Thank you, America in Bloom, for helping us be the best we can be.”
- “AIB brings our community together.”
- “The best decision our community ever made was joining America in Bloom.”



A Picture is Worth a Thousand Words:
Inspiration from AIB Communities Across the Country







RamsHorn-Livingston Sanctuary New York Partnership

part of the largest freshwater tidal



Old Farm Road (0.5 mile)
This road is paved and is a popular route for walking, jogging, and cycling. It is a great way to explore the sanctuary and enjoy the views of the Hudson River.

Red Trail (0.5 mile)
This trail is a paved path that runs along the Hudson River. It is a great way to enjoy the views of the river and the surrounding landscape.

Blue Trail (0.5 mile)
This trail is a paved path that runs along the Hudson River. It is a great way to enjoy the views of the river and the surrounding landscape.

White Trail (0.5 mile)
This trail is a paved path that runs along the Hudson River. It is a great way to enjoy the views of the river and the surrounding landscape.



Let's hear from you!
We'd love to hear from you. Please send your comments about the sanctuary to info@rams-horn-livingston.org or leave a post on our web at rams-horn-livingston.org or Facebook at [rams-horn-livingston](https://www.facebook.com/rams-horn-livingston) or Twitter at [rams-horn-livingston](https://twitter.com/rams-horn-livingston).

RamsHorn-Livingston Sanctuary Where creatures of all kinds come together

RamsHorn-Livingston Sanctuary provides a haven for wildlife—and a great place for humans to explore it.

Beneficial Bugs

Keep your eyes peeled for dragonflies and damselflies. These 10 species of these bugs have returned here.

While these two dragonflies, damselflies, and dragonflies are beneficial, they are also pests. They can damage crops and other plants. They can also damage the environment. They can also damage the environment. They can also damage the environment.



A Name to Be Reckoned With

The RamsHorn-Livingston Sanctuary is a place of great beauty and interest. It is a place where nature and history meet. It is a place where you can enjoy the views of the Hudson River and the surrounding landscape.



A Start for Art

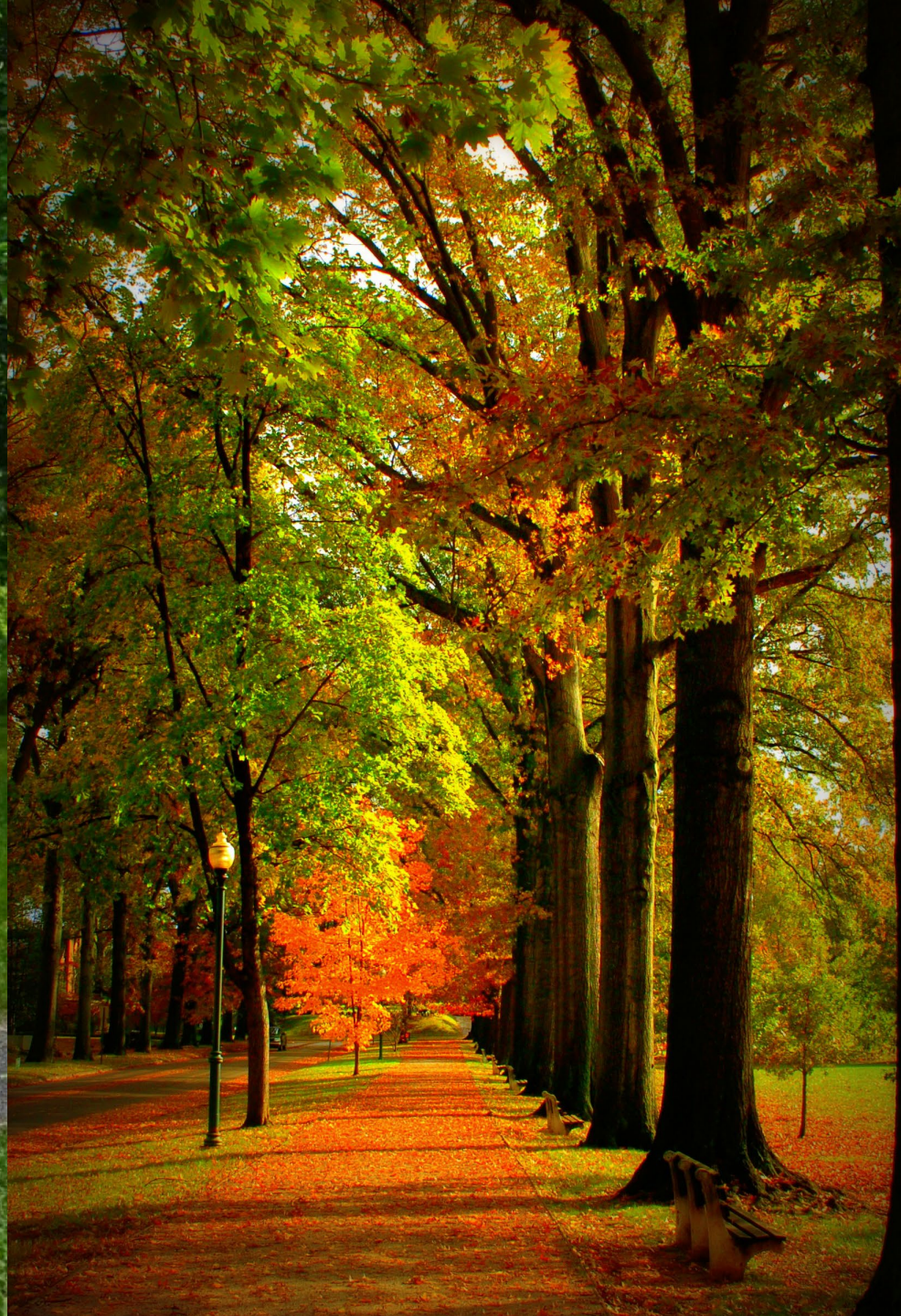
With the addition of the early 19th-century building, the RamsHorn-Livingston Sanctuary is a place of great beauty and interest. It is a place where nature and history meet. It is a place where you can enjoy the views of the Hudson River and the surrounding landscape.

Wet Meeting Place

Birds are welcome here. They are welcome here. They are welcome here. They are welcome here. They are welcome here. They are welcome here. They are welcome here. They are welcome here. They are welcome here. They are welcome here.



CONNECTIONS: RamsHorn-Livingston Sanctuary











Arroyo Grande
In Bloom
We Plant Pride





MONARCH WAYSTATION



This site provides milkweeds, nectar sources, and shelter needed to sustain monarch butterflies as they migrate through North America. Certified and registered by Monarch Watch as an official Monarch Waystation.

CREATE, CONSERVE, & PROTECT MONARCH HABITATS

www.monarchwatch.org













Transportation Garden

Seeds are baby plants that need water, sunlight, and dirt to grow. Seeds have to move far away from their parents so that they have enough room to grow big. Since seeds do not have legs to walk around on they have to hitch rides on other things. Seeds can travel by wind, water, animal, and ...even you! The plants in this garden represent the different ways seeds can travel. Can you think of any more ways seeds move?



unlearn
fear and hate

Love Letter to the World

frank x







The
Wonderful
Wizard of

OZ

L. Frank Baum

The Man Behind
the Curtain
Do Not
Touch



Level 3 – Chapter Dues

Community Population	Normal Registration Fee	Chapter Registration Fee
Under 10,000	\$1,500	\$1,125
10 – 25,000	\$1,700	\$1,275
25 – 35,000	\$1,900	\$1,425
35 – 50,000	\$2,100	\$1,575
50 – 100,000	\$2,300	\$1,725
100 – 500,000	\$2,800	\$2,100
500,000 – 1 million	\$3,500	\$2,625
More than 1 million	\$4,500	\$3,375
University Campus	\$1,500	\$1,125





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