



OAKLAND
COUNTY PARKS

2025 Adaptive ORV Sponsorship Guide



ABOUT OAKLAND COUNTY PARKS

Since it was first established in 1966, Oakland County Parks (OCP) has played an important role in the lives of Oakland County residents. Many have cherished memories of taking family camping trips, walking the trails, attending nature programming, enjoying golf outings or spending hot summer days at a waterpark. The parks system started with 200 acres. Today, it boasts more than 7,000 acres and 100 miles of trails across 17 locations and hosts nearly 2 million visitors from across 62 communities each year. OCP provides a huge variety of recreation, leisure and learning opportunities at two nature centers, three dog parks, five golf courses, a waterpark, an ORV park and the Oakland County Farmers Market.



ABOUT ADAPTIVE RECREATION

Adaptive Recreation ensures that individuals with disabilities can participate in any program or event hosted by Oakland County Parks. Accessibility in parks is so important because it gives individuals of all abilities the opportunity to enjoy and benefit from these outdoor spaces. Accessible parks promote inclusivity by providing facilities, pathways and amenities that cater to people with disabilities, the aging population, families with young children and others. Making parks more accessible allows everyone to connect with nature, engage in recreational activities and socialize, and improves their physical and mental well-being, fostering a more equitable and enjoyable community experience.



MEET SANDY DOREY

Sandy Dorey, CTRS, has been the Certified Therapeutic Recreation Specialist for Oakland County Parks (OCP) for over 30 years. Sandy has a passion for working with diverse populations, including individuals with physical disabilities, developmental disabilities, at-risk youth and active adults. She loves to create programming that is engaging, promotes social interaction, improves overall health and enhances quality of life through recreational activities that are tailored to specific needs and interests. Her programs foster inclusivity and promote relationship-building, which is an essential life skill for us all.



At OCP, Sandy has developed countless successful programs that are enjoyed by volunteers and participants alike, year after year. She is the driving force behind the popular Disability Dirt Days program at Holly Oaks ORV Park, which pairs experienced ORV drivers with participants with disabilities for thrilling off-road adventures. Sandy heads up DiversAbility Days – which features adaptive outdoor recreation opportunities, sports and games – for OCP, and organizes many seasonal social events for individuals with disabilities and their caretakers.



Sandy has shared her experience and expertise by serving in leadership roles on numerous committees in her field, including as executive board officer for Athletes with Disabilities Hall of Fame; therapeutic chair and committee chairperson for Michigan Parks and Recreation Association; director of the Michigan Wheelchair Basketball League; and committee chair for Race for the Cure. Sandy has served as a games director and a board member for Michigan Disability Sports Alliance, and as both a committee member and a board member for Northwest Parks and Recreation.

Sandy also has professional experience working with the Michigan Department of Education; the Community Connection Grant with Beaumont Hospital; the Athletes with Disabilities Hall of Fame – Adaptive Sports Coalition; BlazeSports America and the Paralympics. Sandy graduated from Wayne State University with a Bachelor of Science in Parks and Recreation with an emphasis on Therapeutic Recreation and a minor in Gerontology.

TESTIMONIALS



My autistic 19-year-old son and I attended last week's event at the Waterford Wave Pool. I cannot even begin to explain how much fun that we had...It was so easy to find my son in the water because it wasn't crowded.

It didn't give me added anxiety trying to find him. He could also find me easily and that helped him relax. We knew everyone that was there had a family member with special needs so there was no judgment. As a mom I have to say it's the most fun I've had all summer. The lifeguards and the staff were lovely as well. Thank you so much for hosting this event, we wish it could be every month. My son has asked to go back already. Thank you again for making it a night JUST for them. When the general public is around, we really have to avoid crowds and lines, etc. This was perfection...It is so important and it makes a difference in our community...

Cyndi C.



"I just wanted to send a quick thank you for yesterday's Disability Dirt Day. My son...[a] 22-year-old with autism, was one of the participants. The event was a HUGE success for our family...my son was smiling, laughing, and just having a great time...This is our third time at the event and EVERY volunteer has been helpful, open, supportive, cheery, and the list goes on. Truly special people. There are plenty of things in this world that my son does not always get to experience. To have an event like this is amazing..."

The Poniatowski Family



"Thank you SO much for doing a special wave of the Marshmallow Drop for people with disabilities. My son has severe physical and intellectual disabilities and uses a wheelchair. It was so nice that there was a wheelchair friendly mat leading out into the field...and to have a place to redeem the marshmallows that did not require crossing a big field of grass. You guys thought of everything and made this a really special day for our family. We have been coming to the Marshmallow Drop for years, but this was by far our best experience. Thank you for making us truly feel like a welcome part of the community."

Lara



DISABILITY DIRT DAY

Holly Oaks ORV Park in Holly
2025 Series: June 1, Sept. 21 & Oct. 19

The original award-winning event series will be back for its fifth year. Paired safely with a volunteer driver, individuals with disabilities can experience what it's like to zip through the dirt, bounce over rocks and splash in the water during Disability Dirt Day. This free program is open to individuals with any type of disability and their families. Individuals age 10 and older can participate. The event is expected to attract 90 riders, 200 friends and family and 30 volunteers.



SPONSORSHIP OPPORTUNITIES

Fuel Up | \$25 – \$500

Covers cost of gas gift cards for volunteer drivers

- Logo on sign at event
- Logo on gift card jacket

Dust Dynamo | \$500

- Logo on sign at event
- Mention in post event email marketing message

Mud Master | \$1,750

- Logo on event flyer
- Mention in Facebook post
- Sponsor mention with link to website in email marketing message
- Logo on sign at event
- Banner at event
(banner/ties provided by sponsor)
- Information tent at event
(tent provided by sponsor)
- Mention during volunteer orientation



CONTACT US

We hope that you'll consider partnering with us to sponsor adaptive recreation for Oakland County Parks. Please note that sponsorship packages can be tailored to your needs and budget.

For more information or to become a sponsor, please contact:

Sandy Dorey

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