

Key Findings
2024 STUDENT, EDUCATOR AND

EXHIBITOR POST-EVENT SURVEYS

STUDENTS (900+ RESPONDENTS)



91% of students agreed, or strongly agreed, that industry representatives provided engaging and interesting demonstrations



89% of students agreed, or strongly agreed, that they learned about employment and education/training opportunities that they didn't know about before the event



60% of students agreed, or strongly agreed, that this event will help them plan their future class selection during high school



78% of students agreed, or strongly agreed, that this event will help them plan for their education after they graduate high school



11 This event was very educational and helped me feel more comfortable with myself and my options for what I might need to do for a specific occupation."

11 Think it was a really well put together event and I had a great time learning and seeing all of the different job opportunities available. 77

66 MiCareerQuest Southeast was amazing and I'm glad I didn't miss it! 77

EDUCATORS (50 RESPONDENTS)



93% of educators agreed, or strongly agreed, that this was an effective way to showcase potential career paths to their students

93% of educators agreed, or strongly

agreed, that the activities in each

quadrant were engaging



98% of educators agreed, or strongly agreed, that the exhibits presented a good cross section of potential indemand career paths



98% of educators responded that they would be interested in having their school participate in 2025



93% of educators agreed, or strongly agreed, that students seemed engaged and interested in the exhibits

11 This was a great event. We greatly appreciate the planning, time and effort involved. 77

66 All of the different careers that are represented are fantastic and the hands-on opportunities are so valuable for students. "

★ This was an amazing event for kids to see both popular careers and those that are not well known. 77



EXHIBITORS (30 RESPONDENTS)



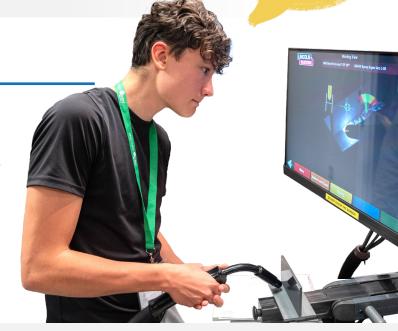
100% of exhibitors agreed, or strongly agreed, that students were engaged and interested in the exhibits at the event



100% of exhibitors agreed, or strongly agreed, that the event is an effective way to showcase their industry to the future workforce.



100% of exhibitors agreed or strongly agreed, that they would be interested in participating in MiCareerQuest Southeast in 2025.



SELECT COMMENTS

- Thank you for your efforts to put on this incredible event. 77
- **LL** Students were engaged and asked questions that were well thought out. It was impressive. 77
- 11 The students were excited with what they could accomplish with a little elbow grease and a jolt of confidence. ""





