



January

S	M	T	W	TH	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JANUARY

- January 1
- January 8
- January 14
- January 15
- January 16
- January 20
- January 30
- January 31

- New Year's Day
- All Board Training Workshop
- Ortonville Accreditation Evaluation
- Royal Oak Accreditation Evaluation
- Clawson Accreditation Evaluation
- MLK Jr Day
- Managers Round Table
- Quarterly Stats Due - 4th Quarter 2024

February

S	M	T	W	TH	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

FEBRUARY

- February 3
- February 4
- February 5
- February 6
- February 12
- February 14
- February 17
- February 19
- February 20
- February 21

- Shop Small Debrief
- Rochester Accreditation Evaluation
- Oxford Accreditation Evaluation
- Franklin Accreditation Evaluation
- Holly Accreditation Evaluation
- Highland Accreditation Evaluation
- Managers Meeting
- President's Day
- New Executive Director Training
- Lake Orion Accreditation Evaluation
- Farmington Accreditation Evaluation

March

S	M	T	W	TH	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

MARCH

- March 4
- March 5
- March 20

- MDA Downtown Advocacy Day, Lansing
- MDA Spring Workshop, Lansing
- MSOC 2025 Summit



2025 CALENDAR

SPRING



April

S	M	T	W	TH	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

APRIL

- April 5-10
- April 17
- April 18
- April 22
- April 24
- April 26
- April 30

Main Street Now Conference, Philadelphia
Preservation Month Toolkit Release
Main Event Awards Due
Earth Day
Managers Round Table
Main Event Awards Videos Due
MSOC Quarterly Stats Due 1st Quarter

May

S	M	T	W	TH	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

MAY

- May 1
- May 4-10
- May 5
- May 8
- May 15-16
- May 22
- May 26

Managers Meeting/MSOC Workshop - Design
National Small Business Week
Cinco De Mayo
Small Business Training
MHPN Conference, Sault Saint Marie
Oakland County Economic Outlook Lunch
Memorial Day

June

S	M	T	W	TH	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

JUNE

- June 5-6
- June 12
- June 19

MDA Summer Workshop
25th Anniversary Main Event, Roxi, Rochester
Juneteenth

Deadlines Manager Meetings/Trainings Holidays Conferences & Events



2025 CALENDAR

SUMMER



July

S	M	T	W	TH	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JULY

July 4

July 24

July 31

July 31

Independence Day

Managers Meeting/MSOC Workshop

Managers Round Table

MSOC Quarterly Stats Due - 2nd Quarter

August

S	M	T	W	TH	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

AUGUST

August 8

August 31

Managers Meeting

Tech Visit Completion Date with
Invoice for 2025

September

S	M	T	W	TH	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

SEPTEMBER

September 1

September 10

September 16

September 16-18

September 25

September 27

September 30

Labor Day

MSOC Workshop

Connected Main Street - Digital Marketing
Workshop (In Person)

National Trust for Historic Preservation
Conference, Milwaukee

MDA Regional Networking

Downtown Day

Tech Visit Applications Due for 2026

Deadlines Manager Meetings/Trainings Holidays Conferences & Events



2025 CALENDAR

FALL



October

S	M	T	W	TH	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

OCTOBER

- October 10** Managers Meeting
- October 14** Connected Main Street - Digital Marketing Workshop (In Person)
- October 23** Managers Round Table
- October 26-28** Coordinators Meeting (MSOC Staff)
- October 31** Halloween
- October 31** MSOC Quarterly Stats Due - 3rd Quarter

November

S	M	T	W	TH	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

NOVEMBER

- November 5-7** MDA Annual Conference, Rochester
- November 10** Accreditation Prep & Checklist to Managers
- November 11** Veterans Day
- November 18** Connected Main Street - Digital Marketing Workshop (Virtual)
- November 27** Thanksgiving
- November 29-30** Shop Small

December

S	M	T	W	TH	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	

DECEMBER

- December 12** Managers Meeting - Holiday Gathering (In Person)
- December 24-25** Christmas

Deadlines Manager Meetings/Trainings Holidays Conferences & Events