



SUMMIT AGENDA

MARCH 20, 2025

OAKLAND COUNTY EXECUTIVE OFFICE BUILDING 41W

Conference Center | 2100 Pontiac Lake Road | Waterford

8:30 AM	Registration Check-In & Continental Breakfast
9:00	Welcome David Woodward, Chair, Oakland County Board of Commissioners
9:15	Introductions and Summit Goals Moderator: John Bry, Administrator, Main Street Oakland County Coordinating Program
9:25	Updates on Priorities from 2024 Summit John Bry, Administrator, Main Street Oakland County Coordinating Program
9:45	Local Program Successes from 2024 — Citing One from Each of the Four Points: Design, Organization, Promotion, Economic Vitality MSOC Directors and Local Leadership
10:30	Stand and StretchBut Please Don't Leave
10:40	Priority Goals of Services and Support Needed from MSOC MSOC Directors and Local Leadership
11:00	How to Raise the Brand of Main Street in the Community and County MSOC Directors and Local and County Leadership
11:20	Closing Thoughts All Attendees

Main Street America
Four-Point Approach for
Economic Development
OVERVIEW

ORGANIZATION

Community in agreement and working toward common mission, vision and goals—with the resources to do it

PROMOTION

Marketing the district's unique characteristics and assets—to attract and retain residents, businesses, and visitors

DESIGN

Developing and maintaining the physical shape of district while preserving local character and creating a welcoming and attractive environment

ECONOMIC VITALITY

Supporting local business development, including attracting, strengthening and retaining the right mix of businesses and housing in the district—diversifying the economic base

11:30 AM Adjourn

QUESTIONS? CONTACT:









MAIN STREET BREAKFAST SUMMIT 2025

PRE-REGISTRATION LIST (AS OF 3/16/25)

Sonia Acosta Centro Multicultural La Familia

Jo Allen Community Foundation of Greater Rochester

Amy Allen Lyon Township DDA

Amy Aubry Oakland County Commissioner

Erika Bassett Birmingham Shopping District

Jennie Beeker Ferndale DDA

Cassie Blascyk Highland Township

Janet Bloom Lake Orion DDA

Ron Campbell Oakland County

Karissa Canfield Lyon Township DDA

Stephanie Carroll City of Auburn Hills

Leanne Claxton Ortonville DDA

Laura Cloutier Wixom DDA

Phil Collins MSU Federal Credit Union

Austin Colson City of Lathrup Village

Mark Cooper Vulcan - USA

Todd Craft Farmington DDA/ City Life Realty

George Dandelides Village of Lake Orion

Ric Davis Springfield Township

Sean Davis Springfield Township

Dana DePalma Ortonville DDA

Jessica Dickieson Oxford DDA

Theresa Doan Genisys Credit Union

Ian Duncanson MSU Federal Credit Union

James Finkley City of Hazel Park

Jennifer Frederick Highland Township

Ani Garabedian Detroit Institute of Arts

Matt Gibb Lake Orion DDA

Susan Goldstrom Village of Franklin

Rick Hamill Highland Township

Pamela Hansen Village of Franklin

Paula Harrington Oakland County

Yolanda C Haynes City of Southfield

Alex Huff Oakland County

Matt Jenkins Ortonville DDA

Jean Jernigan Auburn Hills Chamber

Michjael Keys Oakland County

Katherine Knight Farmington DDA

Molly Lalone Southfield DDA

Joe LaRussa City of Farmington

Nate Mack City of South Lyon

Courtney McClerren Ortonville DDA

Sean Miller Springfield Township

Thomas Pascaris Pascaris Law

Magdalena Ponurska MP Strategy & Growth Consulting

Crowlin Consulting

Crystal Proxmire Oakland County Times

Ian Rapnicki Detroit Institute of Arts

Louis Romska Micah 6 Community

Amy Sajtos The Table Lady

Tami Salisbury Community Foundation of Greater Rochester

Kevin Scramlin Groveland Township

Megan Sellers Oakland County

Cristina Sheppard-Decius POW! Strategies

Donovan Singleton Farmington DDA/ Loft Cigar Lounge

Robert Smiley Oakland County

Jonathan Smith City of the Village of Clarkston

Kimberly Smith Oxford DDA

Yolanda Smith Charles Oakland County Commissioner

Daniel Solomon Royal Oak DDA

Susie Stec Village of Beverly Hills

Linda Stouffer Village of Holly

Kristi Trevarrow Rochester DDA

Giles Tucker City of Madison Heights

George Venettis Oakland County

Dana Walker Michigan Downtown Association

Chris Weber City of Farmington

Jessica Westendorf Farmington DDA

Jennifer Whitteaker DTE Energy

Danielle Willcock Groveland Township

Robert Wittenberg Oakland County Treasurer

David Woodward Oakland County Commissioner

John Young Oakland University

Christine Zyla Southfield DDA







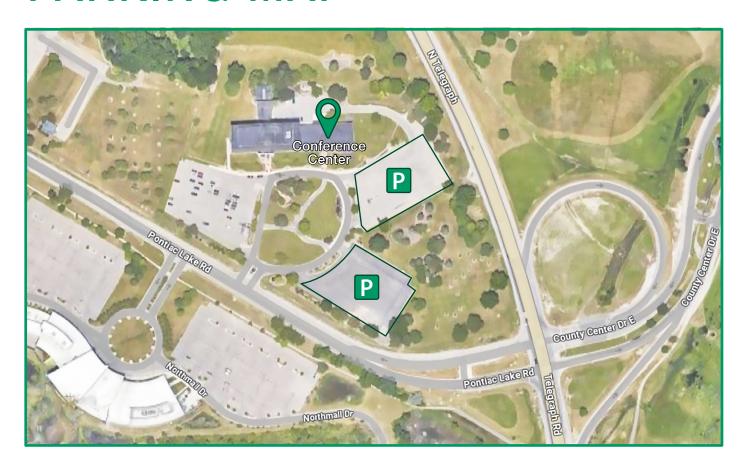


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PARKING MAP



QUESTIONS? CONTACT:

John Bry, Administrator, Main Street Oakland County Coordinating Program | bryj@oakgov.com | (248) 858-5444





