



25
— YEAR —
ANNIVERSARY

SUMMIT AGENDA

MARCH 20, 2025

OAKLAND COUNTY EXECUTIVE OFFICE BUILDING 41W
Conference Center | 2100 Pontiac Lake Road | Waterford

- 8:30 AM** Registration Check-In & Continental Breakfast
- 9:00** Welcome
David Woodward, Chair, Oakland County Board of Commissioners
- 9:15** Introductions and Summit Goals
Moderator: John Bry, Administrator, Main Street Oakland County Coordinating Program
- 9:25** Updates on Priorities from 2024 Summit
John Bry, Administrator, Main Street Oakland County Coordinating Program
- 9:45** Local Program Successes from 2024 — Citing One from Each of the Four Points: Design, Organization, Promotion, Economic Vitality
MSOC Directors and Local Leadership
- 10:30** Stand and Stretch...But Please Don't Leave
- 10:40** Priority Goals of Services and Support Needed from MSOC
MSOC Directors and Local Leadership
- 11:00** How to Raise the Brand of Main Street in the Community and County
MSOC Directors and Local and County Leadership
- 11:20** Closing Thoughts
All Attendees
- 11:30 AM** Adjourn

Main Street America Four-Point Approach for Economic Development OVERVIEW

ORGANIZATION

Community in agreement and working toward common mission, vision and goals—with the resources to do it

PROMOTION

Marketing the district's unique characteristics and assets—to attract and retain residents, businesses, and visitors

DESIGN

Developing and maintaining the physical shape of district—while preserving local character and creating a welcoming and attractive environment

ECONOMIC VITALITY

Supporting local business development, including attracting, strengthening and retaining the right mix of businesses and housing in the district—diversifying the economic base

QUESTIONS? CONTACT:

John Bry, Administrator, Main Street Oakland County
Coordinating Program | bryj@oakgov.com | (248) 858-5444



All ways, MOVING FORWARD



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MAIN STREET BREAKFAST SUMMIT 2025

PRE-REGISTRATION LIST (AS OF 3/16/25)

Sonia Acosta [Centro Multicultural La Familia](#)

Jo Allen [Community Foundation
of Greater Rochester](#)

Amy Allen [Lyon Township DDA](#)

Amy Aubry [Oakland County Commissioner](#)

Erika Bassett [Birmingham Shopping District](#)

Jennie Beeker [Ferndale DDA](#)

Cassie Blascyk [Highland Township](#)

Janet Bloom [Lake Orion DDA](#)

Ron Campbell [Oakland County](#)

Karissa Canfield [Lyon Township DDA](#)

Stephanie Carroll [City of Auburn Hills](#)

Leanne Claxton [Ortonville DDA](#)

Laura Cloutier [Wixom DDA](#)

Phil Collins [MSU Federal Credit Union](#)

Austin Colson [City of Lathrup Village](#)

Mark Cooper [Vulcan - USA](#)

Todd Craft [Farmington DDA/ City Life Realty](#)

George Dandelides [Village of Lake Orion](#)

Ric Davis [Springfield Township](#)

Sean Davis [Springfield Township](#)

Dana DePalma [Ortonville DDA](#)

Jessica Dickieson [Oxford DDA](#)

Theresa Doan [Genisys Credit Union](#)

Ian Duncanson [MSU Federal Credit Union](#)

James Finkley [City of Hazel Park](#)

Jennifer Frederick [Highland Township](#)

Ani Garabedian [Detroit Institute of Arts](#)

Matt Gibb [Lake Orion DDA](#)

Susan Goldstrom [Village of Franklin](#)

Rick Hamill [Highland Township](#)

Pamela Hansen [Village of Franklin](#)

Paula Harrington [Oakland County](#)

Yolanda C Haynes [City of Southfield](#)

Alex Huff [Oakland County](#)

Matt Jenkins [Ortonville DDA](#)

Jean Jernigan [Auburn Hills Chamber](#)

Michjael Keys [Oakland County](#)

Katherine Knight [Farmington DDA](#)

Molly Lalone [Southfield DDA](#)

Joe LaRussa [City of Farmington](#)

Nate Mack [City of South Lyon](#)

Courtney McClerren [Ortonville DDA](#)

Sean Miller [Springfield Township](#)

Thomas Pascaris [Pascaris Law](#)

Magdalena Ponurska [MP Strategy &
Growth Consulting](#)

Crystal Proxmire [Oakland County Times](#)

Ian Rapnicki [Detroit Institute of Arts](#)

Louis Romska [Micah 6 Community](#)

Amy Sajtos [The Table Lady](#)

Tami Salisbury [Community Foundation
of Greater Rochester](#)

Kevin Scramlin [Groveland Township](#)

Megan Sellers [Oakland County](#)

Cristina Sheppard-Decius [POW! Strategies](#)

Donovan Singleton [Farmington DDA/
Loft Cigar Lounge](#)

Robert Smiley [Oakland County](#)

Jonathan Smith [City of the
Village of Clarkston](#)

Kimberly Smith [Oxford DDA](#)

Yolanda Smith Charles [Oakland
County Commissioner](#)

Daniel Solomon [Royal Oak DDA](#)

Susie Stec [Village of Beverly Hills](#)

Linda Stouffer [Village of Holly](#)

Kristi Trevarrow [Rochester DDA](#)

Giles Tucker [City of Madison Heights](#)

George Venettis [Oakland County](#)

Dana Walker [Michigan Downtown Association](#)

Chris Weber [City of Farmington](#)

Jessica Westendorf [Farmington DDA](#)

Jennifer Whitteaker [DTE Energy](#)

Danielle Willcock [Groveland Township](#)

Robert Wittenberg [Oakland County Treasurer](#)

David Woodward [Oakland County Commissioner](#)

John Young [Oakland University](#)

Christine Zyla [Southfield DDA](#)



All ways, MOVING FORWARD



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PARKING MAP



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