



Investment & Economic Impact

2024 STATISTICS

The following data summarizes the annual investment and economic impact in Main Street Oakland County (MSOC) Select Level communities for 2024.*

\$90,443,779

New Annual Public and Private Investment:

\$10,055,982 - Public

Streets, streetscape, pedestrian amenities, sewer, parking, signage, lighting, grants, events, marketing and program management

\$80,387,797 - Private

Buildings, building rehabs, façades, parking, site and interior business improvements



207 Net new full-time jobs created



100 Net new businesses established

\$466,927 Cash Sponsorships

Donated to MSOC community programs

**MSOC compiles this data annually and reports it to the National Main Street Center (Chicago).*



23,112 Volunteer Hours

Invested in organization, promotion, design and economic development committee projects, tasks, activities and events by committee members, residents, businesses and property owners



352,279 sq. ft. New floor space constructed



193 New housing units constructed



179 Buildings rehabilitated



631 Special events held in MSOC program communities, including festivals and retail events that draw visitors to the downtowns and support local businesses

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All ways, MOVING FORWARD



DAVID COULTER
OAKLAND COUNTY EXECUTIVE



Investment & Economic Impact

2001-2024 STATISTICS

The following data summarizes the cumulative investment and economic impact in Main Street Oakland County (MSOC) Select Level communities from 2001 through 2024.*

\$1,057,896,481

Cumulative Public and Private Investment:

\$232,262,686 - Public

Streets, streetscape, pedestrian amenities, sewer, parking, signage, lighting, grants, events, marketing and program management

\$825,633,795 - Private

Buildings, building rehabs, façades, parking, site and interior business improvements



8,389 Net new full-time jobs created



1,535 Net new businesses established

\$12,711,604 Cash Sponsorships

Donated to MSOC community programs

**MSOC compiles this data annually and reports it to the National Main Street Center (Chicago).*



531,687 Volunteer Hours

Invested in organization, promotion, design and economic development committee projects, tasks, activities and events by committee members, residents, businesses and property owners



4,529,386 sq. ft. New floor space constructed



1,426 New housing units constructed



3,020 Buildings rehabilitated



7,381 Special events held in MSOC program communities, including festivals and retail events that draw visitors to the downtowns and support local businesses

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