

# Investment & Economic Impact 2024 STATISTICS

The following data summarizes the annual investment and economic impact in Main Street Oakland County (MSOC) Select Level communities for 2024.\*

\$90,443,779

**New Annual Public and Private Investment:** 

## \$10,055,982 - Public

Streets, streetscape, pedestrian amenities, sewer, parking, signage, lighting, grants, events, marketing and program management

## \$80,387,797 - Private

Buildings, building rehabs, façades, parking, site and interior business improvements



**207** Net new full-time jobs created



100 Net new businesses established

## \$466,927 Cash Sponsorships

Donated to MSOC community programs

\*MSOC compiles this data annually and reports it to the National Main Street Center (Chicago).





## 23,112 Volunteer Hours

Invested in organization, promotion, design and economic development committee projects, tasks, activities and events by committee members, residents, businesses and property owners



**352,279 sq. ft.** New floor space constructed



193 New housing units constructed



**179** Buildings rehabilitated



631 Special events held in MSOC program communities, including festivals and retail events that draw visitors to the downtowns and support local businesses

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## Investment & Economic Impact 2001-2024 STATISTICS

The following data summarizes the cumulative investment and economic impact in Main Street Oakland County (MSOC) Select Level communities from 2001 through 2024.\*

\$1,057,896,481

**Cumulative Public and Private Investment:** 

## \$232,262,686 - Public

Streets, streetscape, pedestrian amenities, sewer, parking, signage, lighting, grants, events, marketing and program management

## \$825,633,795 - Private

Buildings, building rehabs, façades, parking, site and interior business improvements



**8,389** Net new full-time jobs created



**1,535** Net new businesses established

## \$12,711,604 Cash Sponsorships

Donated to MSOC community programs

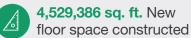
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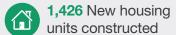


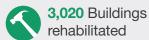


## 531,687 Volunteer Hours

Invested in organization, promotion, design and economic development committee projects, tasks, activities and events by committee members, residents, businesses and property owners









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