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MEET THE 2025 MAIN STREET AMERICA REVITALIZATION PROFESSIONAL CREDENTIAL RECIPIENTS



From left, back row: Ben Levenger, Robert McLaughlin, Erick Phillips, Jennifer Herbert; front row: MacKenzie McGee, Carol Lilly, Carmen Hilton, Amanda Lanata, Blaire Buerger. Photo by BeauMonde Originals.

At the closing celebration for the 2025 Main Street Now Conference in Philadelphia, Pennsylvania, Main Street America conferred the 2025 Main Street America Revitalization Professional (MSARP) credential recipients. The MSARP credential is the highest level of achievement offered through the Main Street America Institute, requiring an unwavering dedication to completing a rigorous multiyear professional development curriculum of online courses, in-person workshops, assignments, and a comprehensive final exam.



Erick Phillips
Main Street Oakland
County, Michigan

“Main Street America is excited to recognize the recipients of the 2025 Main Street America Revitalization Professional credential,” announced Tasha Sams, Director of Education. “This credential represents a significant milestone — honoring a group of dedicated individuals who have committed themselves to the art and practice of commercial district revitalization. We proudly celebrate their hard work, perseverance, and passion for strengthening communities across the country.”

CONGRATULATIONS TO THE 2025 MSARP CREDENTIAL RECIPIENTS