



25
YEAR
ANNIVERSARY

ECONOMIC VITALITY SERVICES

In-Person Workshop

PART OF THE DIGITAL MARKETING SERIES

Using AI (*Artificial Intelligence*) Tools in Small Business - *Part One*

SEPT
16
2025

8:45 - 11 AM



OAKLAND COUNTY EXECUTIVE OFFICE BUILDING

41 West | Conference Center | 2100 Pontiac Lake Road | Waterford, MI 48328

TOPICS COVERED:

- What is AI
- Examples of AI Tools and Uses
- Best Practices—Examples of Good Prompts
- Optimize AI Use to Simplify Your Business—Saving Time, Money, and Energy
- Expected Outcomes
— Feel More Comfortable (No Fear) Using AI Tools

SPEAKER



Bobby Dimovski, Founder | 4MJ Social, Troy

Dimovski is a marketing strategist and entrepreneur who helps local businesses turn scattered efforts into clear, results-driven marketing systems. He is the founder of the 4MJ Social agency.

He has 12 years of digital marketing experience, helping small and midsize businesses grow through smart strategy, simple messaging, and consistent execution. He advises business owners on building marketing that actually works—without the fluff, burnout, or wasted spend. His no-nonsense, practical approach resonates with anyone tired of guessing at what works and is ready to create real, repeatable growth.

AGENDA

8:45 AM – Coffee, Bagels, and Pastries

9:30 AM – Workshop

11:00 AM – Close

Register Today at

[AdvantageOakland.Eventbrite.com](https://www.advantageoakland.com/eventbrite)

Cost: Free | Advance registration required

QUESTIONS? Contact

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