



25  
YEAR  
ANNIVERSARY

ECONOMIC VITALITY SERVICES

## In-Person Workshop

# Using AI (Artificial Intelligence) Tools in Small Business - Part One

Part of the Main Street Connected Series

SEPT  
16  
2025

8:45 - 11 AM

### OAKLAND COUNTY EXECUTIVE OFFICE BUILDING

41 West | Conference Center | 2100 Pontiac Lake Road | Waterford, MI 48328



#### TOPICS COVERED:

- What is AI
- Examples of AI Tools and Uses
- Best Practices
  - Examples of Good Prompts
- Optimize AI Use to Simplify Your Business—Saving Time, Money, and Energy
- Expected Outcomes
  - Feel More Comfortable (No Fear) Using AI Tools

#### SPEAKER

**Janet E. Hurn, CEO & Co-Founder | Future Ready Consulting | Cincinnati, OH**



Hurn is a strategic leader and entrepreneur who helps small businesses and communities grow through inclusive, future-focused solutions. She has decades of experience in education, digital strategy, and human-centered design to support scalable and sustainable growth.

She has trained over 1,000 small business owners through her work as a Grow with Google Digital Coach, partnered with 20 Main Street businesses in Kentucky for digital coaching, and authors training courses for Main Street America.

Hurn previously led online learning strategy at Miami University, where she helped build a nationally recognized E-Campus and launched high-impact micro-credentials and degree programs. She holds certifications in marketing, Google analytics, AI and more, and is known for helping business owners and local leaders cut through the noise and make technology work for them.

#### AGENDA

8:45 AM – Coffee, Bagels, and Pastries

9:30 AM – Workshop

11:00 AM – Close

Register Today at

[AdvantageOakland.Eventbrite.com](https://www.Eventbrite.com)

Cost: Free | Advance registration required

#### QUESTIONS? Contact

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