



25  
YEAR  
ANNIVERSARY

ECONOMIC VITALITY SERVICES

## Virtual Workshop

PART OF THE DIGITAL MARKETING SERIES

# Using AI (Artificial Intelligence) Tools in Small Business - Part Two

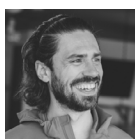
SEPT  
30  
2025  
9 - 10 AM



### TOPICS COVERED:

- Optimize Sales Using AI in Digital Marketing
- Best Ways to Save Time and Energy Through Prompt Engineering
- How to Structure a Marketing Plan Through AI

### SPEAKER



**Bobby Dimovski, Founder | 4MJ Social, Troy**

Dimovski is a marketing strategist and entrepreneur who helps local businesses turn scattered efforts into clear, results-driven marketing systems. He is the founder of the 4MJ Social agency. He has 12 years of digital marketing experience, helping small and midsize businesses grow through smart strategy, simple messaging, and consistent execution. He advises business owners on building marketing that actually works—without the fluff, burnout, or wasted spend. His no-nonsense, practical approach resonates with anyone tired of guessing at what works and is ready to create real, repeatable growth.

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Cost: Free | Advance registration required for Zoom link

### QUESTIONS? Contact

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