



25
YEAR
ANNIVERSARY

ECONOMIC VITALITY SERVICES

Virtual Workshop Using AI (Artificial Intelligence) Tools in Small Business - Part Two

Part of the Main Street Connected Series

SEPT
30
2025
9 - 10 AM



TOPICS COVERED:

- Optimize Sales Using AI in Digital Marketing
- Best Ways to Save Time and Energy Through Prompt Engineering
- How to Structure a Marketing Plan Through AI

SPEAKER

Janet E. Hurn, CEO & Co-Founder | Future Ready Consulting | Cincinnati, OH



Hurn is a strategic leader and entrepreneur who helps small businesses and communities grow through inclusive, future-focused solutions. She has decades of experience in education, digital strategy, and human-centered design to support scalable and sustainable growth.

She has trained over 1,000 small business owners through her work as a Grow with Google Digital Coach, partnered with 20 Main Street businesses in Kentucky for digital coaching, and authors training courses for Main Street America.

Hurn previously led online learning strategy at Miami University, where she helped build a nationally recognized E-Campus and launched high-impact micro-credentials and degree programs. She holds certifications in marketing, Google analytics, AI and more, and is known for helping business owners and local leaders cut through the noise and make technology work for them.

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Cost: Free | Advance registration required for Zoom link

QUESTIONS? Contact

George Venettis, Oakland County
venettisg@oakgov.com | (248) 858-5618

