



25  
YEAR  
ANNIVERSARY

ECONOMIC VITALITY SERVICES

An In-Person Entrepreneurial Ecosystem Workshop

# GRANTS 101:

## Help for Small Business Owners Researching and Applying for Grants

SEPT  
15  
2025

9:30 - 10:30 AM

**OXFORD VILLAGE HALL**  
22 West Burdick St., Oxford



*This workshop is for Small Business and Building Owners in Oxford and Lake Orion Main Street Districts.*

### YOU WILL LEARN:

- Where to find grants at the local, county, state, and federal level
- What types of grants are available—for buildings, operations, revitalization, etc.
- What information and documents you need to apply
- How to identify which grants are a good match for your business
- A step-by-step walkthrough of the application process
- Common mistakes to avoid
- Real examples of past grant recipients in Oxford and Lake Orion

*Personalized guidance will be available to help you decide which grants to pursue.*

### SPEAKER — From Main Street Oakland County Team

Alex Huff, Principal Planner, AICP  
(American Institute of Certified Planners)

Erick Phillips, Senior Business  
Development Representative, MSARP  
(Main Street America Revitalization  
Professionals)

Justin Willcock, Department Aide,  
Certified Grant Writer

Register Today at  
[AdvantageOakland.Eventbrite.com](https://www.Eventbrite.com/advantageoakland)

Cost: Free | Advance registration required

### QUESTIONS? CONTACT

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# Entrepreneurial Ecosystem

## MAIN STREET AMERICA DEFINES THE ENTREPRENEURIAL ECOYSTEM THROUGH THE LENS OF SEVEN CRITICAL FACTORS.

Given the diversity of needs to support the launch, growth/scaling, and even the exiting of businesses, it is important to understand that Ecosystem building takes the alignment of many organizational stakeholders, grounded through input from entrepreneurs, to be successful and sustainable.



**ENTREPRENEURIAL ECOSYSTEM**